PARTICULAR LOYALTY POINTS FOR PROMOTING SALES OUTLETS PUBLICATION NUMBER- 2001025981/WO-A1

Citations from European Fulltext Applications: EFA

1. METHOD AND APPARATUS FOR ACCESSING AN INTERACTIVE INCENTIVE REWARDS PROGRAM THROUGH A WIRELESS COMMUNICATIONS NETWORK
EPA 2004-05-12 01417608/EP-A2 NDN- 113-0214-4747-9

get this item

INVENTOR(S)- HEINARO, Heikki Puuskakuja 23 G FIN-00850 Helsinki FI
INVENTOR(S)- VARONEN, Ari, Pekka Otakaari 20 A 1 FIN-02150 Espoo FI
INVENTOR(S)- NIHTILA, Jukka Sepontie 1 V FIN-02130 Espoo FI

PATENT ASSIGNEE(S)- Nokia Corporation Keilalahdentie 4 02150 Espoo FI **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR

PATENT APPLICATION NUMBER- 00974722.1
DATE FILED- 2000-11-20; 2000-11-20
PUBLICATION NUMBER- 01417608/EP-A2
PUBLICATION DATE- 2004-05-12
PATENT PRIORITY INFO- 448209, 1999-11-23, US
ATTORNEY, AGENT, OR FIRM- Kupiainen, Juhani Kalervo, Berggren Oy Ab P.O. Box 16, 00101 Helsinki, FI
INTERNATIONAL PATENT CLASS- G06F01760
PCT PUB. NO.- 2001039053
PCT PUB. DATE- 2001-05-31
PUBLICATION- 2004-05-12, A2, Published application without search report; 2004-02-19
FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR .

2. METHOD AND APPARATUS FOR FACILITATING AND MONITORING MONETARY TRANSACTIONS AND REWARDS IN A GAMING ENVIRONMENT
EPA 2004-04-28 01412901/EP-A2 NDN- 113-0213-6053-2

PATENT APPLICATION NUMBER- 02717669.2
DATE FILED- 2002-03-18; 2002-03-18
PUBLICATION NUMBER- 01386268/EP-A2
PUBLICATION DATE- 2004-02-04
PATENT PRIORITY INFO- 279817 P, 2001-03-29, US; 836213, 2001-04-17, US
ATTORNEY, AGENT, OR FIRM- Curley, Donnacha John et al, Hanna, Moore & Curley, 11
Mespil Road, Dublin 4, IE
INTERNATIONAL PATENT CLASS- G06F01760
PCT PUB. NO.- 2002079925
PCT PUB. DATE- 2002-10-10
PUBLICATION- 2004-02-04, A2, Published application without search report; 2002-12-19
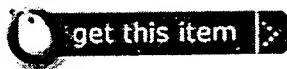**FILING LANGUAGE**- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC,
NL, PT, SE, TR   .

**5. METHOD AND SYSTEM FOR REWARDING DESIRED CONSUMER BEHAVIOR WITH ISP
SERVICE**
EPA   2003-11-26   1364320/EP-A2   NDN- 113-0201-4534-0

get this item

INVENTOR(S)- BARRICK, Penny   20800 Hillsdale Road   Riverside, CA 92508   US
INVENTOR(S)- ANDREA, Norm   129 S. Melrose Street 5   Anaheim, CA 92805   US

PATENT ASSIGNEE(S)- Catalina Marketing International, Inc.   11300 Ninth Street North
St. Petersburg, FL 33716   US   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB,
GR, IE, IT, LI, LU, MC, NL, PT, SE
PATENT APPLICATION NUMBER- 00959429.2
DATE FILED- 2000-08-25; 2000-08-25
PUBLICATION NUMBER- 01364320/EP-A2
PUBLICATION DATE- 2003-11-26
PATENT PRIORITY INFO- 610684, 2000-07-07, US
ATTORNEY, AGENT, OR FIRM- Molyneaux, Martyn William, Wildman, Harrold, Allen & Dixon
11th Floor, Tower 3, Clements Inn,, London WC2A 2AZ, GB
INTERNATIONAL PATENT CLASS- G06F01760
PCT PUB. DATE- 2002-01-17
PUBLICATION- 2003-11-26, A2, Published application without search report; 2003-09-18
FILING LANGUAGE- ENG
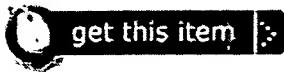**PROCEDURE LANGUAGE**- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE   .

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6. Method and system for a reward scheme in telecommunication services
EPA   2003-11-05   1359737/EP-A1   NDN- 113-0200-4283-6

get this item

INVENTOR(S)- Van Tonder, Francois   Kolonel Bourgstraat 115   1140 Brussels   BE

PATENT ASSIGNEE(S)- Koninklijke KPN N.V.   Stationsplein 7   9726 AE Groningen   NL
DESG. COUNTRIES- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR
PATENT APPLICATION NUMBER- 03076035.9
DATE FILED- 2002-04-12
PUBLICATION NUMBER- 01359737/EP-A1
PUBLICATION DATE- 2003-11-05
ATTORNEY, AGENT, OR FIRM- Wuyts, Koenraad Maria et al, Koninklijke KPN N.V., Intellectual Property Group, P.O. BOX 95321, 2509 CH The Hague, NL
INTERNATIONAL PATENT CLASS- H04M01700
PUBLICATION- 2003-11-05, A1, Published application with search report
FILING LANGUAGE- ENG
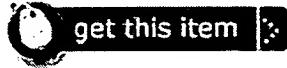**PROCEDURE LANGUAGE**- ENG
LANGUAGE- ENG

Method for enabling a telecommunications service provider, in particular in the field of prepaid mobile services, to reward certain service customers on the basis of characteristics, chosen by the service provider, without having to interfere with billing systems. To this end, the chosen characteristics are stored and kept up to date in a database, in the form of a user profile and the data relating to rewards in a rewards database; the rewarding takes place at the moment the customer wishes to recharge his prepaid card.
EXEMPLARY CLAIMS- Method for rendering telecommunication services, comprising the steps of:; A) providing a user of the services a user account with a monetary value;; B) providing the user access to a service provider network;; C) rendering the services to the user in exchange for decreasing the monetary value of the user account by an amount determined by the service provider;; D) increasing the monetary value of the user account by the user by a further monetary value, at a moment in time after the user account has been provided;; E) maintaining, in a database, a user profile for at least one of the users of the services;; F) maintaining data relating to a still further monetary value, to be awarded to the at least one user of the services;; G) increasing the further monetary value of step D) by the still further monetary value, at the expense of the service provider and in dependence of the user profile for the user performing step D), in accordance with rules set by the service provider.; Method according to claim 1, the user profile comprising Call Detail Records (CDRs) of the user involved, and the rules taking those CDRs into account.; Method according to claim 1, the user profile comprising personal details of the user involved, e.g., the date of his or her birthday, and the rules taking these details into account.; Method according to claim 1, 2 or 3, the telecommunications services comprising wireless telephone services.; System for rendering

DESIGNATED COUNTRY(S)- AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LI, LU, MC, NL, PT, SE, SI, SK, TR   .

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13. LOYALTY SYSTEM INCORPORATING EMBEDDED INCENTIVES
EPA   2003-07-30   1330729/EP-A2 NDN- 113-0192-9923-9

get this item

INVENTOR(S)- WARWICK, John, S.   10 Cranberry Rd.   West Port, CT 06880   US

PATENT ASSIGNEE(S)- Carlson Marketing Group, Inc.   1405 Xenium Lane, MS 8249 Plymouth, MN 55441   US   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR
PATENT APPLICATION NUMBER- 01271045.5
DATE FILED- 2001-10-31; 2001-10-31
PUBLICATION NUMBER- 01330729/EP-A2
PUBLICATION DATE- 2003-07-30
PATENT PRIORITY INFO- 244703 P, 2000-10-31, US
ATTORNEY, AGENT, OR FIRM- Preuss, Udo, Dipl.-Ing., Maiwald Patentanwalts GmbH Elisenhof Elisenstrasse 3, 80335 Munchen, DE
INTERNATIONAL PATENT CLASS- G06F01700
PCT PUB. DATE- 2002-08-08
PUBLICATION- 2003-07-30, A2, Published application without search report; 2002-12-27
FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR   .

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14. COMPETITIVE REWARDS BENCHMARKING SYSTEM AND METHOD
EPA   2003-07-30   1330701/EP-A1 NDN- 113-0192-9825-9

get this item

INVENTOR(S)- ZITANER, Eric   100 Summit Lake Drive   Valhalla, NY 10595   US
INVENTOR(S)- HASLETT, Susan   Towers Perrin, 12377 Merit Drive, Suite 1200   Dallas, TX 75251-3231   US
INVENTOR(S)- BENSKY, Kathy, Towers Perrin   Centre Square East, 1500 Market Street

Philadelphia, PA 19102   US

PATENT ASSIGNEE(S)- Towers Perrin Forster & Crosby   12377 Merit Drive, Suite 1200
Dallas, TX 75251-3234   US   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB,
GR, IE, IT, LI, LU, MC, NL, PT, SE, TR
PATENT APPLICATION NUMBER- 01964319.6
DATE FILED- 2001-08-22; 2001-08-22
PUBLICATION NUMBER- 01330701/EP-A1
PUBLICATION DATE- 2003-07-30
PATENT PRIORITY INFO- 650039, 2000-08-29, US
ATTORNEY, AGENT, OR FIRM- Grunecker, Kinkeldey, Stockmair & Schwanhausser
Anwaltssozietat, Maximilianstrasse 58, 80538 Munchen, DE
INTERNATIONAL PATENT CLASS- G06F00700; G06F01700; G06F01730; G06F01760
PCT PUB. DATE- 2002-03-07
PUBLICATION- 2003-07-30, A1, Published application with search report
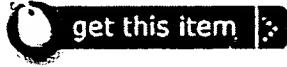**FILING LANGUAGE**- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC,
NL, PT, SE, TR   .

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15. Reward system
EPA   2003-05-21   1313051/EP-A1   NDN- 113-0188-5583-9

INVENTOR(S)- DeSouza, Kenneth   11 Roehampton Court   Kitchener, Ontario N2A 3K9
CA
INVENTOR(S)- Woodward, Sean   102-271 Eiwo Court   Waterloo, Ontario N2K 3M8   CA
INVENTOR(S)- Fare, James W.D.   628B Rummelhardt Drive   Waterloo, Ontario N2T 2K4
CA

PATENT ASSIGNEE(S)- NCR INTERNATIONAL INC.   1700 South Patterson Boulevard
Dayton, Ohio 45479   US   **DESG. COUNTRIES**- AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI,
FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, SK, TR
PATENT APPLICATION NUMBER- 02257033.7
DATE FILED- 2002-10-10
PUBLICATION NUMBER- 01313051/EP-A1
PUBLICATION DATE- 2003-05-21
PATENT PRIORITY INFO- 992363, 2001-11-16, US
ATTORNEY, AGENT, OR FIRM- Williamson, Brian et al, International IP Department, NCR
Limited, 206 Marylebone Road, London NW1 6LY, GB
INTERNATIONAL PATENT CLASS- G06F01760
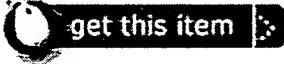**PUBLICATION**- 2003-05-21, A1, Published application with search report

FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

A system for unobtrusive detection and identification of entry of customers into a retail establishment. The customer carries a client device, which communicates with a detector at an entrance of the establishment, when the client device comes within range of the detector. The client device identifies the customer. In response, the detector causes issuance of an award to the customer, such as a discount available later at the retail establishment. The detection-identification process is invisible to the customer, and also to bystanders.

EXEMPLARY CLAIMS- A method of updating a database, comprising:; a) at a portal to an enclosure, receiving an identity signal from a transponder carried by someone entering or leaving the enclosure;; b) locating an account in a database, based on the identity signal; and; c) creating a change in the account.; A method as claimed in claim 1, wherein the identity signal is invisible to third parties.; A system, comprising:; a) means for receiving an identity signal from a transponder at a portal to an enclosure carried by someone entering or leaving the enclosure;; b) means for locating an account, based on the identity signal; and; c) means for creating a change in the account.

DESIGNATED COUNTRY(S)- AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, SK, TR   .

16. CUMULATIVE POINT NOTIFYING METHOD
EPA   2003-04-09   1300783/EP-A1 NDN- 113-0185-4459-7

get this item

INVENTOR(S)- MARUYAMA, Akiko, c/o SONY MARKETING (JAPAN) INC.   10-18, Takanawa 4-chome, Minato-ku   Tokyo 108-0074   JP
INVENTOR(S)- HARANO, Tamaki, c/o SONY MARKETING (JAPAN) INC.   10-18, Takanawa 4-chome, Minato-ku   Tokyo 108-0074   JP
INVENTOR(S)- MATSUO, Kazuaki, c/o SONY MARKETING (JAPAN) INC.   10-18, Takanawa 4-chome, Minato-ku   Tokyo 108-0074   JP

PATENT ASSIGNEE(S)- Sony Corporation   7-35, Kitashinagawa 6- chome, Shinagawa-ku Tokyo 141-0001   JP   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR
PATENT APPLICATION NUMBER- 01926132.0
DATE FILED- 2001-05-07; 2001-05-07
PUBLICATION NUMBER- 01300783/EP-A1
PUBLICATION DATE- 2003-04-09
PATENT PRIORITY INFO- 2000148608, 2000-05-16, JP
ATTORNEY, AGENT, OR FIRM- DeVile, Jonathan Mark, Dr., D. Young & Co 21 New Fetter Lane, London EC4A 1DA, GB
INTERNATIONAL PATENT CLASS- G06F01760
PCT PUB. DATE- 2001-11-22
PUBLICATION- 2003-04-09, A1, Published application with search report
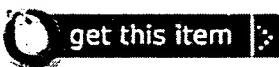**FILING LANGUAGE**- JPN

PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

This invention is directed to an information processing method, an information processing apparatus and a recording medium which are applied to on-line shopping in internet to have ability to realize positive utilization of user to notify, to user, in advance, accumulated point in the case where a series of information according to purchase of goods, etc. are notified.
EXEMPLARY CLAIMS- An information processing method of accumulating, with respect to notification of a predetermined information from a terminal equipment, point corresponding to the information to offer reward to user of the terminal equipment in accordance with the accumulated point , the information processing method including:; a notification step of notifying offered object of the point ; and; an accumulated point notification step of notifying accumulated point in the case where the predetermined information is notified.; The information processing method as set forth in claim 1, wherein the accumulated point notification step includes a step of accepting selection of offered object of the point to notify the accumulated point with respect to the selected offered object.; The information processing method as set forth in claim 1, wherein the offered object of the point is goods, and the predetermined information is a series of information relating to purchase procedure of the goods.; The information processing method as set forth in claim 1, wherein the offered object of the point is questionnaire, and the predetermined information is answer to the questionnaire.; The information processing method as set forth in claim 1, wherein the offered object of the point is admission guidance for a predetermined member, and the predetermined information is notification of registration as the member.; The information processing method as set forth in claim 1, wherein the offered object of the point is preview of a predetermined advertisement, and the predetermined information is notification of preview of the advertisement.; The information processing method as set forth in claim 1, wherein the reward is premium.; The information processing method as set forth in claim 1, wherein the accumulated point notification step includes a reward notification step of notifying, to the user, reward which can be offered by the accumulated point.

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR   .

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17. COMPUTER SYSTEM AND METHOD FOR BUILDING CUSTOMER LOYALTY
EPA   2003-04-02   1297473/EP-A1   NDN- 113-0184-5370-1

INVENTOR(S)- PLOMBIN, Bernard   11, allee des Chenes Verts   F-78150 Le Chesnay   FR
INVENTOR(S)- DE ROUVILLE, Bertrand   Place du Marechal Foch   F-69630 Chaponost   FR

PATENT ASSIGNEE(S)- Loyalty Soft   20, rue Bailey   14000 Caen   FR   **DESG.**
COUNTRIES- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR

PATENT APPLICATION NUMBER- 01949530.8
DATE FILED- 2001-06-26; 2001-06-26
PUBLICATION NUMBER- 01297473/EP-A1

PUBLICATION DATE- 2003-04-02
PATENT PRIORITY INFO- 0008170, 2000-06-26, FR
ATTORNEY, AGENT, OR FIRM- Breese, Pierre, 3, avenue de l'Opera, 75001 Paris, FR
INTERNATIONAL PATENT CLASS- G06F01760
PCT PUB. DATE- 2002-01-03
PUBLICATION- 2003-04-02, A1, Published application with search report
FILING LANGUAGE- FRA
PROCEDURE LANGUAGE- FRA
LANGUAGE- FRA

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR   .

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18. METHOD AND SYSTEM FOR DETECTING AND REWARDING THE RETURN OF SHOPPING TROLLEYS
EPA   2003-03-12   1290645/EP-A2   NDN- 113-0182-8474-5

get this item

INVENTOR(S)- WIETH, Franz   Lindberghstrasse 8   82178 Puchheim   DE
INVENTOR(S)- SONNENDORFER, Horst   Lindberghstrasse 8   82178 Puchheim   DE

PATENT ASSIGNEE(S)- systec POS-Technology GmbH   Lindberghstrasse 8   82178 Puchheim   DE   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR
PATENT APPLICATION NUMBER- 01945019.6
DATE FILED- 2001-04-19; 2001-04-19
PUBLICATION NUMBER- 01290645/EP-A2
PUBLICATION DATE- 2003-03-12
PATENT PRIORITY INFO- 10019941, 2000-04-20, DE
ATTORNEY, AGENT, OR FIRM- Kaiser, Magnus, Dipl.-Phys. et al, Lemcke, Brommer & Partner, Patentanwalte, Postfach 11 08 47, 76058 Karlsruhe, DE
INTERNATIONAL PATENT CLASS- G07F00706
PCT PUB. DATE- 2001-11-01
PUBLICATION- 2003-03-12, A2, Published application without search report; 2002-11-21
FILING LANGUAGE- GER
PROCEDURE LANGUAGE- GER
LANGUAGE- GER

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR   .

F8

19. METHOD AND SYSTEM FOR DETECTING AND REWARDING FOR THE USE OF A SHOPPING CART IN A HYPERMARKET
EPA   2003-03-05   1287497/EP-A2   NDN- 113-0182-0620-5

get this item

INVENTOR(S)- WIETH, Franz   Lindberghstrasse 8   82178 Puchheim   DE
INVENTOR(S)- SONNENDORFER, Horst   Lindberghstrasse 8   82178 Puchheim   DE

PATENT ASSIGNEE(S)- systec POS-Technology GmbH   Lindberghstrasse 8   82178
Puchheim   DE   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI,
LU, MC, NL, PT, SE, TR
PATENT APPLICATION NUMBER- 01931631.4
DATE FILED- 2001-04-20; 2001-04-20
PUBLICATION NUMBER- 01287497/EP-A2
PUBLICATION DATE- 2003-03-05
PATENT PRIORITY INFO- 10019941, 2000-04-20, DE; 10019944, 2000-04-20, DE;
10019942, 2000-04-20, DE
ATTORNEY, AGENT, OR FIRM- Kaiser, Magnus, Dipl.-Phys. et al, Lemcke, Brommer & Partner,
Patentanwalte, Postfach 11 08 47, 76058 Karlsruhe, DE
INTERNATIONAL PATENT CLASS- G07F00100
PCT PUB. DATE- 2001-11-01
PUBLICATION- 2003-03-05, A2, Published application without search report; 2002-11-21
FILING LANGUAGE- GER
PROCEDURE LANGUAGE- GER
LANGUAGE- GER

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC,
NL, PT, SE, TR   .

F9

20. METHOD AND SYSTEM FOR DETECTING AND REWARDING THE RETURNING OF SHOPPING CARTS
EPA   2003-02-26   1285412/EP-A2   NDN- 113-0181-5479-5

get this item

INVENTOR(S)- WIETH, Franz   Lindberghstrasse 8   82178 Puchheim   DE
INVENTOR(S)- SONNENDORFER, Horst   Lindberghstrasse 8   82178 Puchheim   DE

PATENT ASSIGNEE(S)- systec POS-Technology GmbH   Lindberghstrasse 8   82178
Puchheim   DE   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI,

LU, MC, NL, PT, SE, TR
PATENT APPLICATION NUMBER- 01936256.5
DATE FILED- 2001-04-20; 2001-04-20
PUBLICATION NUMBER- 01285412/EP-A2
PUBLICATION DATE- 2003-02-26
PATENT PRIORITY INFO- 10019941, 2000-04-20, DE; 10019944, 2000-04-20, DE; 10019942, 2000-04-20, DE
ATTORNEY, AGENT, OR FIRM- Kaiser, Magnus, Dipl.-Phys. et al, Lemcke, Brommer & Partner, Patentanwalte, Postfach 11 08 47, 76058 Karlsruhe, DE
INTERNATIONAL PATENT CLASS- G07F00706
PCT PUB. DATE- 2001-11-01
PUBLICATION- 2003-02-26, A2, Published application without search report; 2002-11-21
FILING LANGUAGE- GER
PROCEDURE LANGUAGE- GER
LANGUAGE- GER

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR   .

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21. BUSINESS-TO-EMPLOYEE INTERACTIVE REWARD AND REDEMPTION SYSTEM AND METHOD
EPA   2003-02-26   1285377/EP-A1   NDN- 113-0181-5388-2

INVENTOR(S)- FREDREGILL, Willard, R.   16729 Indigo Road   Lakeville, MN 55044   US
INVENTOR(S)- SCHRUM, Harold, E.   7001 Derby Drive   Chanhassen, MN 55317   US
INVENTOR(S)- KELLER, Robert   5024 Clearspring Road   Minnetonka, MN 55345   US
INVENTOR(S)- JOHNSON, Barbara, A.   4081 - 43rd Street, S.E.   Delano, MN 55328   US
INVENTOR(S)- KNUTH, Edward   18105 - 30th Ave.   Plymouth, MN 55447   US

PATENT ASSIGNEE(S)- Carlson Marketing Group, Inc.   12755 State Highway 55   Plymouth, MN 55441   US   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR
PATENT APPLICATION NUMBER- 01932952.3
DATE FILED- 2001-05-03; 2001-05-03
PUBLICATION NUMBER- 01285377/EP-A1
PUBLICATION DATE- 2003-02-26
PATENT PRIORITY INFO- 568384, 2000-05-10, US
ATTORNEY, AGENT, OR FIRM- Bohnenberger, Johannes, Dr. et al, Meissner, Bolte & Partner Postfach 86 06 24, 81633 Munchen, DE
INTERNATIONAL PATENT CLASS- G06F01760
PCT PUB. DATE- 2001-11-15
PUBLICATION- 2003-02-26, A1, Published application with search report
FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG

LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR   .

F10

22. LOYALTY AND REWARDS PROGRAM OVER DISTRIBUTED NETWORK
EPA 2003-01-29 1279106/EP-A1 NDN- 113-0179-9752-3

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INVENTOR(S)- ROBERTS, Gregory, B.   280 Eunice   Mountain View, CA 94040   US
INVENTOR(S)- WILLS, Scott   1055 Eastwood Drive   Los Altos, CA 94024   US

PATENT ASSIGNEE(S)- Brightstreet.com, Inc.   1601 S. De Anza Blvd Suite 100   Cupertino, CA 95014   US   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR
PATENT APPLICATION NUMBER- 01923103.4
DATE FILED- 2001-04-04; 2001-04-04
PUBLICATION NUMBER- 01279106/EP-A1
PUBLICATION DATE- 2003-01-29
PATENT PRIORITY INFO- 544144, 2000-04-06, US
ATTORNEY, AGENT, OR FIRM- Beck, Simon Antony et al, Withers & Rogers, Goldings House, 2 Hays Lane, London SE1 2HW, GB
INTERNATIONAL PATENT CLASS- G06F01500
PCT PUB. DATE- 2001-10-18
PUBLICATION- 2003-01-29, A1, Published application with search report
FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR   .

F11

23. METHOD AND SYSTEM FOR TRACKING AND REWARDING CONNECTION TIME TO A NETWORK RESOURCE
EPA 2002-11-20 1257946/EP-A1 NDN- 113-0174-8161-0

get this item

INVENTOR(S)- MARSHALL, T., Thaddeus   7 Clover Leaf Court   Medford, NJ 08055   US

PATENT ASSIGNEE(S)- Stickitsweepstakes LLC   314 South State Street   Dover, DE 19901
 US   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL,
PT, SE, TR
PATENT APPLICATION NUMBER- 00983805.3
DATE FILED- 2000-11-29; 2000-11-29
PUBLICATION NUMBER- 01257946/EP-A1
PUBLICATION DATE- 2002-11-20
PATENT PRIORITY INFO- 167982 P, 1999-11-30, US; 722904 P, 2000-11-27, US
ATTORNEY, AGENT, OR FIRM- Wilson Gunn M'Caw, 41-51 Royal Exchange, Cross Street,
Manchester M2 7BD, GB
INTERNATIONAL PATENT CLASS- G06F01760
PCT PUB. DATE- 2001-06-07
PUBLICATION- 2002-11-20, A1, Published application with search report
FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC,
NL, PT, SE, TR   .

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24. APPARATUS AND METHOD FOR PLAYING AN AUXILIARY GAME WITH PRIZE REWARDING SYSTEM
EPA   2003-01-02   1254440/EP-A1   NDN- 113-0173-9686-2

get this item

INVENTOR(S)- DUHAMEL, Gerald   290 St-Damase   Drummondville, Quebec J2B 6J5   CA

PATENT ASSIGNEE(S)- Labtronix Concept Inc.   Bureau 310, 2120, rue Letendre
Drummondville, Quebec J2C 7E9   CA   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI,
FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR
PATENT APPLICATION NUMBER- 01902216.9
DATE FILED- 2001-01-31; 2001-01-31
PUBLICATION NUMBER- 01254440/EP-A1
PUBLICATION DATE- 2002-11-06
PATENT PRIORITY INFO- 496280, 2000-02-01, US
ATTORNEY, AGENT, OR FIRM- Betten & Resch, Patentanwalte, Theatinerstrasse 8, 80333
Munchen, DE
INTERNATIONAL PATENT CLASS- G07F01732
PCT PUB. DATE- 2001-08-09

PUBLICATION- 2002-11-06, A1, Published application with search report
FILING LANGUAGE- ENG
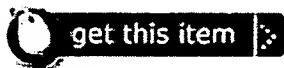**PROCEDURE LANGUAGE**- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR   .

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25. METHOD AND SYSTEM FOR PROVIDING PURCHASE INCENTIVES DESIGNED TO INCREASE CUSTOMER LOYALTY
EPA   2003-01-02   1236139/EP-A1   NDN- 113-0169-3573-0

get this item

INVENTOR(S)- DIAMOND, David, M.   25 Coulter Avenue   Pawling, NY 12564   US
INVENTOR(S)- GRANGER, Daniel, D.   362 Silver Moss Lane   Tarpon Springs, FL 34689 US

PATENT ASSIGNEE(S)- Catalina Marketing International, Inc.   11300 Ninth Street North
St. Petersburg, FL 33716   US   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE
PATENT APPLICATION NUMBER- 00964904.7
DATE FILED- 2000-09-15; 2000-09-15
PUBLICATION NUMBER- 01236139/EP-A1
PUBLICATION DATE- 2002-09-04
PATENT PRIORITY INFO- 162009 P, 1999-10-27, US; 625061, 2000-07-24, US
ATTORNEY, AGENT, OR FIRM- Molyneaux, Martyn William, Wildman, Harrold, Allen & Dixon
11th Floor, Tower 3, Clements Inn,, London WC2A 2AZ, GB
INTERNATIONAL PATENT CLASS- G06F01760
PCT PUB. DATE- 2001-05-03
PUBLICATION- 2002-09-04, A1, Published application with search report
FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG
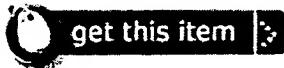**LANGUAGE**- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE   .

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26. SOAP DISPENSER HAVING REWARD PROGRAM
EPA   2002-09-04   1235506/EP-A1   NDN- 113-0169-2853-0

get this item

INVENTOR(S)- HOWES, Ronald, Bruce, Jr.   5308 Grand Avenue South   Minneapolis, MN 55419   US

INVENTOR(S)- COPELAND, James, L.   12748 Dover Drive   Apple Valley, MN 55124   US

PATENT ASSIGNEE(S)- ECOLAB INC.   Ecolab Center   St. Paul Minnesota 55102   US
DESG. COUNTRIES- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT

PATENT APPLICATION NUMBER- 00993303.7
DATE FILED- 2000-12-06; 2000-12-06
PUBLICATION NUMBER- 01235506/EP-A1
PUBLICATION DATE- 2002-09-04
PATENT PRIORITY INFO- 458478, 1999-12-09, US
ATTORNEY, AGENT, OR FIRM- Sternagel, Fleischer, Godemeyer & Partner Patentanwalte, An den Garten 7, 51491 Overath, DE
INTERNATIONAL PATENT CLASS- A47K00512
PCT PUB. DATE- 2001-06-14
PUBLICATION- 2002-09-04, A1, Published application with search report
FILING LANGUAGE- ENG
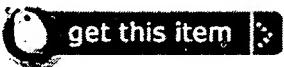**PROCEDURE LANGUAGE**- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT .

Smart card, method for loyalty program using smart card, and smart card system

EPA   2002-08-21   1232776/EP-A2   NDN- 113-0168-4869-8

get this item

INVENTOR(S)- Sukeda, Hiroko, Hitachi, Ltd., Int. Prop. Gp.   New Marunouchi Bldg., 5-1, Marunouchi 1-chome   Chiyoda-ku, Tokyo 100-8220   JP

INVENTOR(S)- Ohki, Masaru, Hitachi, Ltd., Int. Prop. Gp.   New Marunouchi Bldg., 5-1, Marunouchi 1-chome   Chiyoda-ku, Tokyo 100-8220   JP

INVENTOR(S)- Ozeki, Kazuhiro, Hitachi, Ltd., Int. Prop. Gp.   New Marunouchi Bldg., 5-1, Marunouchi 1-chome   Chiyoda-ku, Tokyo 100-8220   JP

INVENTOR(S)- Fujita, Kazuo, Hitachi, Ltd., Int. Prop. Gp.   New Marunouchi Bldg., 5-1, Marunouchi 1-chome   Chiyoda-ku, Tokyo 100-8220   JP

INVENTOR(S)- Suzuki, Kunio, Hitachi, Ltd., Int. Prop. Gp.   New Marunouchi Bldg., 5-1, Marunouchi 1-chome   Chiyoda-ku, Tokyo 100-8220   JP

F15

28. SYSTEM FOR ELECTRONIC BARTER, TRADING AND REDEEMING POINTS ACCUMULATED IN FREQUENT USE REWARD PROGRAMS
EPA 2002-07-24 1224587/EP-A1 NDN- 113-0166-4890-9

get this item

INVENTOR(S)- Postrel, Richard   5244 North Bay Road   Miami Beach, Florida 33140   US

PATENT ASSIGNEE(S)- Postrel, Richard   5244 North Bay Road   Miami Beach, Florida 33140   US   **DESG. COUNTRIES-** AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE
PATENT APPLICATION NUMBER- 00946844.8
DATE FILED- 2000-06-23; 2000-06-23
PUBLICATION NUMBER- 01224587/EP-A1
PUBLICATION DATE- 2002-07-24
PATENT PRIORITY INFO- 140603 P, 1999-06-23, US
ATTORNEY, AGENT, OR FIRM- Lucas, Brian Ronald, Lucas & Co. 135 Westhall Road, Warlingham Surrey CR6 9HJ, GB
INTERNATIONAL PATENT CLASS- G06F01760
PCT PUB. DATE- 2000-12-28
PUBLICATION- 2002-07-24, A1, Published application with search report
FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE   .

F16

29. TOKENLESS BIOMETRIC ELECTRONIC REWARDS SYSTEM
EPA 2002-07-17 1222582/EP-A1 NDN- 113-0166-0148-6

get this item

INVENTOR(S)- HOFFMAN, Ned. c/o Indivos Corporation   155 Grand Avenue, Suite 1050 Oakland, California 94612   US
INVENTOR(S)- PARE, David F., Jr. c/o Indivos Corporation   155 Grand Avenue, Suite 1050 Oakland, California 94612   US
INVENTOR(S)- LEE, Jonathan A. c/o Indivos Corporation   155 Grand Avenue, Suite 1050 Oakland, California 94612   US

PATENT ASSIGNEE(S)- Indivos Corporation   727 Allston Way   Berkeley, CA 94710   US
DESG. COUNTRIES- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE
PATENT APPLICATION NUMBER- 00915740.5
DATE FILED- 2000-02-02; 2000-02-02
PUBLICATION NUMBER- 01222582/EP-A1
PUBLICATION DATE- 2002-07-17
PATENT PRIORITY INFO- 244784, 1999-02-05, US
ATTORNEY, AGENT, OR FIRM- Hitching, Peter Matthew et al, Haseltine Lake & Co., Imperial House, 15-19 Kingsway, London WC2B 6UD, GB
INTERNATIONAL PATENT CLASS- G06F01760; G06K00900
PCT PUB. DATE- 2000-11-09
PUBLICATION- 2002-07-17, A1, Published application with search report
FILING LANGUAGE- ENG
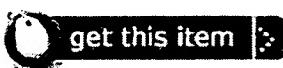**PROCEDURE LANGUAGE**- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE   .

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30. INTERACTIVE PRINTER REWARD SCHEME
EPA   2002-05-08   1203289/EP-A1 NDN- 113-0161-2948-7

get this item

INVENTOR(S)- Silverbrook, Kia   Silverbrook Research Pty Ltd, 393 Darling Street   Balmain, New South Wales 2041   AU
INVENTOR(S)- Lapstun, Paul   13 Duke Avenue   Rodd Point, New South Wales 2046   AU

PATENT ASSIGNEE(S)- Silverbrook Research Pty. Limited   393 Darling Street   Balmain, NSW 2041   AU   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE
PATENT APPLICATION NUMBER- 00938340.7
DATE FILED- 2000-06-30; 2000-06-30
PUBLICATION NUMBER- 01203289/EP-A1
PUBLICATION DATE- 2002-05-08
PATENT PRIORITY INFO- PQ131399, 1999-06-30, AU; PQ363299, 1999-10-25, AU; PQ448399, 1999-12-06, AU; PQ491299, 1999-12-24, AU
ATTORNEY, AGENT, OR FIRM- Bottero, Claudio et al, Porta, Checcacci & Associati S.p.A. Viale Sabotino, 19/2, 20135 Milano, IT
INTERNATIONAL PATENT CLASS- G06F003033; G06F01760; B41J00221
PCT PUB. DATE- 2001-01-11
PUBLICATION- 2002-05-08, A1, Published application with search report

FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE   .

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31. System and method for providing consumer rewards
EPA   2002-11-13   1182599/EP-A1   NDN- 113-0156-1152-6

get this item

INVENTOR(S)- Schmeyer, Frank F.   19710 Sawgrass Drive   Boca Raton, Florida 33434 US

PATENT ASSIGNEE(S)- Transmedia Network, Inc.   11900 Biscayne Boulevard   Miami, Florida 33181-9915   US   **DESG. COUNTRIES-** AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR
PATENT APPLICATION NUMBER- 01306375.5
DATE FILED- 2001-07-24
PUBLICATION NUMBER- 01182599/EP-A1
PUBLICATION DATE- 2002-02-27
PATENT PRIORITY INFO- 221468 P, 2000-07-26, US; 802082, 2001-03-08, US
ATTORNEY, AGENT, OR FIRM- Hale, Peter et al, Kilburn & Strode 20 Red Lion Street, London WC1R 4PJ, GB
INTERNATIONAL PATENT CLASS- G06F01760
PUBLICATION- 2002-02-27, A1, Published application with search report
FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

An automated consumer rewards/incentive program that accepts a registration of a consumer. The registration entitles the consumer to receive the benefits of the incentive program. To track the fulfillment of reward earning criteria established by member businesses, the registration includes information indicative of a credit card of the consumer. The system uses the credit card information to determine when member customers perform a transaction at a member business. When a member customer performs a transaction at a member business using the registered credit card, the system and method examines the credit card transactional information to determine if the consumer fulfilled the requirements of the incentive program for the member business. If the transactional information indicates that the consumer fulfilled the criteria of the rewards program of the member business, the consumer is rewarded in accordance with the benefits of the incentive program.
EXEMPLARY CLAIMS- A method for providing rewards to a member consumer in connection with the purchase of goods or services at a member business, the method comprising:;
receiving transaction information including information identifying a consumer, information identifying a business, and information pertaining to the purchase of a good or service by the

consumer at the business;; determining if the consumer identified in the transaction information is the member consumer;; determining if the business identified in the transaction information is the member business; and; if it is determined that the consumer is the member consumer and the business is the member business, determining from the information pertaining to the purchase of the good or service by the consumer at the business if the consumer has fulfilled the requirement of a rewards program of the member business and, if so, providing the reward to the member consumer.; The method as recited in claim 1, further comprising the step of settling the reward with the member business; and/or wherein the method further comprises the step of maintaining a record of rewards earned by the member consumer; and/or wherein the method further comprises the step of informing the member consumer of the reward when earned; and/or wherein the method further comprises the step of informing the member business of the reward when earned.; The method as recited in claim 1, wherein the transaction information includes information pertaining to the use of a credit card by the consumer at the business comprising an identifier for the business and a credit card number of the consumer and the identifier for the business is compared against a list of identifiers of member businesses to determine if the business is the member business and the credit card number is compared against a list of credit card numbers of member consumers to determine if the consumer is the member consumer.

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR   .

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32. GAME OR LOTTERY WITH A REWARD VALIDATED AND/OR REDEEMED ONLINE
EPA   2002-02-13   1178856/EP-A2   NDN- 113-0155-1838-1

INVENTOR(S)- Sullivan, Scott L.   3 Garden Ridge   Chappaqua, NY 10514   US
INVENTOR(S)- Leason, David   28 Garey Drive   Chappaqua, NY 10514   US

PATENT ASSIGNEE(S)- Sullivan, Scott L.   3 Garden Ridge   Chappaqua, NY 10514   US
PATENT ASSIGNEE(S)- Leason, David   28 Garey Drive   Chappaqua, NY 10514   US
DESG. COUNTRIES- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE
PATENT APPLICATION NUMBER- 00928373.0
DATE FILED- 2000-04-21; 2000-04-21
PUBLICATION NUMBER- 01178856/EP-A2
PUBLICATION DATE- 2002-02-13
PATENT PRIORITY INFO- 295943, 1999-04-21, US; 154346 P, 1999-09-17, US
ATTORNEY, AGENT, OR FIRM- Exell, Jonathan Mark et al, Elkington & Fife Prospect House 8 Pembroke Road, Sevenoaks, Kent TN13 1XR, GB
INTERNATIONAL PATENT CLASS- A63F00100
PCT PUB. DATE- 2000-10-26
PUBLICATION- 2002-02-13, A2, Published application without search report; 2001-04-12
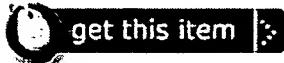**FILING LANGUAGE**- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE .

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33. SYSTEM FOR DISTRIBUTION AND REDEMPTION OF LOYALTY POINTS AND COUPONS
EPA   2001-10-10   1141876/EP-A1 NDN- 113-0145-9094-1

get this item

INVENTOR(S)- Klayh, John   383 Dovercourt Drive   Winnipeg, Manitoba R3Y 1G4   CA

PATENT ASSIGNEE(S)- Klayh, John   383 Dovercourt Drive   Winnipeg, Manitoba R3Y 1G4 CA   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE
PATENT APPLICATION NUMBER- 99960731.0
DATE FILED- 1999-12-16; 1999-12-16
PUBLICATION NUMBER- 01141876/EP-A1
PUBLICATION DATE- 2001-10-10
PATENT PRIORITY INFO- 218019, 1998-12-22, US
ATTORNEY, AGENT, OR FIRM- Gille Hrabal Struck Neidlein Prop Roos, Patentanwalte, Brucknerstrasse 20, 40593 Dusseldorf, DE
INTERNATIONAL PATENT CLASS- G06F01760
PCT PUB. DATE- 2000-06-29
PUBLICATION- 2001-10-10, A1, Published application with search report
FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE .

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34. Portable electronic device for the collection of loyalty points
EPA   2001-10-04   1139252/EP-A2 NDN- 113-0145-5325-7

get this item

INVENTOR(S)- Kawagishi, Toshiyuki   c/o Toshiba Corporation, Intellectual Prop. Div.   1-1 Shibaura 1-chome Minato-ku Tokyo 105   JP

PATENT ASSIGNEE(S)- KABUSHIKI KAISHA TOSHIBA   72, Horikawa-cho, Saiwai-ku Kawasaki-shi, Kanagawa-ken 210- 8572   JP   **DESG. COUNTRIES**- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR
PATENT APPLICATION NUMBER- 01105584.5
DATE FILED- 2001-03-06
PUBLICATION NUMBER- 01139252/EP-A2
PUBLICATION DATE- 2001-10-04
PATENT PRIORITY INFO- 2000085994, 2000-03-27, JP
ATTORNEY, AGENT, OR FIRM- Blumbach, Kramer & Partner GbR, Radeckestrasse 43, 81245 Munchen, DE
INTERNATIONAL PATENT CLASS- G06F01760
PUBLICATION- 2001-10-04, A2, Published application without search report
FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

A portable electronic device, which executes a prescribed process based on a selling amount of money that is input from a terminal device, has a memory for storing information concerned with a loyalty point calculation process corresponding to a selling amount of money, calculates a loyalty point using information stored in the memory based on a selling amount of money which is input from the terminal device and updates a loyalty point stored in the memory to a calculated loyalty point
EXEMPLARY CLAIMS- A portable electronic device to execute prescribed process according to information on dealt amount of money input from a terminal device comprising:; storage means for storing loyalty points and information in connection with a loyalty point calculation process corresponding to a dealt amount of money;; means for calculating a loyalty point using the information stored in the storage means according to the information on the deal amount of money input from the terminal unit; and; means for updating the loyalty point stored in the storage means to a loyalty point calculated by the calculation means.; A portable electronic device according to claim 1, wherein the information on the calculation process of the loyalty point stored in the storage means is an application program for calculating a loyalty point ; A portable electronic device according to claim 1 or 2, wherein the storage means stores individual information of a person who is holding the portable electronic device, a qualification to add a special loyalty point based on the individual information and a size of a loyalty point added corresponding to the qualification.; A portable electronic device according to claim 3, wherein the calculation means includes:; means for judging whether the individual information stored in the storage means satisfies the qualification; and; means for calculating a loyalty point including a loyalty point that is especially added corresponding to the qualification when it is judged by the judging means that the qualification is satisfied.; A portable electronic device according to any of claims 1 to 4, wherein the storage means stores a qualification to add a special loyalty point in connection with date information and a size of a loyalty point to add corresponding to the qualification.; A portable electronic device according to claim 5, wherein the calculation means includes:

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR   .

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35. A ticket dispenser
EPA   2003-01-22   1122693/EP-A3 NDN- 113-0141-1730-5

get this item

INVENTOR(S)- Mothwurf, Ewald   U.Plattenweg 14   A-8043 Graz   AT

PATENT ASSIGNEE(S)- Mothwurf, Ewald   U.Plattenweg 14   A-8043 Graz   AT   **DESG.**
COUNTRIES- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR

PATENT APPLICATION NUMBER- 01101464.4
DATE FILED- 2001-01-23
PUBLICATION NUMBER- 01122693/EP-A3
PUBLICATION DATE- 2001-08-08
PATENT PRIORITY INFO- 496576, 2000-02-02, US
ATTORNEY, AGENT, OR FIRM- Manitz, Finsterwald & Partner Gbr, Postfach 31 02 20, 80102
Munchen, DE
INTERNATIONAL PATENT CLASS- G07B00300
PUBLICATION- 2001-08-08, A3, Separate publication of search report; 2003-01-22
FILING LANGUAGE- ENG
PROCEDURE LANGUAGE- ENG
LANGUAGE- ENG

A ticket dispenser is described for reliably and cost effectively dispensing tickets and may be incorporated into a method of promoting a product or a brand in a retail store, or of promoting customer loyalty , such a method comprises the steps of analysing data determined at a point of sale relating to purchases by a customer, e.g. data from a bar-code scanner, to determine whether a customer has purchased a particular product or brand or has purchased products equalling or exceeding a predetermined value and, if this is the case, entitling the customer to participate in a prize/bonus ticket game configured as a game of chance, conducting a game of chance based on a predetermined win table having a specified number of predetermined winning numbers each associated with a bonus or prize and a further number of no win stops, i.e. numbers which are not winning numbers, and in the case of a win, issuing to the customer a ticket which is a winning ticket associated with the product or product range. Also claimed is a method of operating a gaming machine and a method of promoting Internet shopping as well as a ticket dispenser
EXEMPLARY CLAIMS- A ticket dispenser comprising a housing, a space within said housing for receiving a pack of tickets in any form, e.g. in fanfold form or in roll form, a dispensing mechanism for dispensing single tickets taken from said pack of tickets, an electronic control associated with the dispenser, wherein each said pack of tickets comprises a continuous web of tickets and wherein a conveyor roll is provided which extends transversely to a web conveying direction, wherein at least one wall means is provided at one side of said conveyor roll and defines with said conveyor roll a passage for conveying a web of tickets, actuating means for pressing the wall means towards said conveying roll to clamp the respective web therebetween for conveying movement in said conveying direction and means for driving said conveyor roll to transport the web into a mouth having an outlet, e.g. a mouth of a bezel, until the perforation joining the leading ticket to the remainder of the web is positioned at or just beyond said outlet, means disposed downstream of said conveyor roll in said direction of conveying movement for bending a conveyed ticket at a leading end of one of said first and second webs at least once about a line of intended separation from said web, to weaken a connection between said leading ticket and said web prior to severing said leading ticket from said web and issuing said leading ticket from said dispenser through a dispensing slot.

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE, TR   .

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36. LOYALTY FILE STRUCTURE FOR SMART CARD
EPA   2002-07-03   1116151/EP-A2   NDN- 113-0139-5523-6

get this item

INVENTOR(S)- CHEN, Ann-Pin   600 Somerset Lane   Foster City, CA 94404   US

PATENT ASSIGNEE(S)- VISA INTERNATIONAL SERVICE ASSOCIATION   Post Office Box 8999   San Francisco California 94128-8999   US   **DESG. COUNTRIES-** AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE
PATENT APPLICATION NUMBER- 99954610.4
DATE FILED- 1999-09-22; 1999-09-22
PUBLICATION NUMBER- 01116151/EP-A2
PUBLICATION DATE- 2001-07-18
PATENT PRIORITY INFO- 159266, 1998-09-23, US
ATTORNEY, AGENT, OR FIRM- Finnie, Peter John et al, Gill Jennings & Every, Broadgate House, 7 Eldon Street, London EC2M 7LH, GB
INTERNATIONAL PATENT CLASS- G06F01760; G07F00710
PCT PUB. DATE- 2000-03-30
PUBLICATION- 2001-07-18, A2, Published application without search report; 2000-08-10
FILING LANGUAGE- ENG
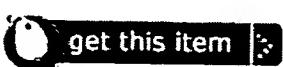**PROCEDURE LANGUAGE-** ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE   .

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37. CART RETURN LOYALTY CREDIT SYSTEM
EPA   2002-01-02   1114402/EP-A1   NDN- 113-0139-1823-9

get this item

INVENTOR(S)- FRENCH, John, R.   3145 Brant Street   San Diego, CA 92103   US
INVENTOR(S)- WITHAM, Philip   7054 S.W. Rice Court   Portland, OR 97223   US

PATENT ASSIGNEE(S)- Carttronics LLC   3511 Hancock Street   San Diego, CA 92110   US

DESG. COUNTRIES- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE
PATENT APPLICATION NUMBER- 99946685.7
DATE FILED- 1999-08-27; 1999-08-27
PUBLICATION NUMBER- 01114402/EP-A1
PUBLICATION DATE- 2001-07-11
PATENT PRIORITY INFO- 153912, 1998-09-16, US
ATTORNEY, AGENT, OR FIRM- Van Malderen, Joelle et al, Office Van Malderen, Place Reine Fabiola 6/1, 1083 Bruxelles, BE
INTERNATIONAL PATENT CLASS- G07F00706
PCT PUB. DATE- 2000-03-23
PUBLICATION- 2001-07-11, A1, Published application with search report
FILING LANGUAGE- ENG
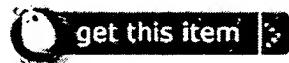**PROCEDURE LANGUAGE-** ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LI, LU, MC, NL, PT, SE   .

Citations from GREAT BRITAIN APPLICATIONS: GBF

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38. System and method for implementing a loyalty program incorporating on- line and off-line transactions
GBF   2003-12-10   2389442/GB-A   NDN- 124-0546-8055-1

get this item

INVENTOR(S)- Bushold; Shipley

PATENT APPLICATION NUMBER- 03196813
DATE FILED- 2002-02-28
PUBLICATION NUMBER- 2389442/GB-A
PUBLICATION DATE- 2003-12-10
AUTHOR/INVENTOR ADDRESS- Bushold, Thomas R Maritz Inc 1375 North Highway Drive Fenton Missouri 63099; Shipley, Mark A Maritz Inc 1375 North Highway Drive Fenton Missouri 63099
PATENT ASSIGNEE(S)- Maritz Inc
ASSIGNEE ADDRESS- Maritz Inc, (US-MISSOURI) 1375 North Highway Drive Fenton Missouri 63099
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 6138911; 20010054003; 20020046116; 20020062253; 20020082920
PATENT COOPERATION TREATY INFO.- 2002071187, 20020912
PATENT APPLICATION PRIORITY- 9797189
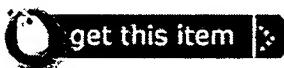**PRIORITY COUNTRY CODE-** US
PRIORITY DATE- 2001-03-01

(57) A system and method for implementing a loyaltyprogram. Each program has a client providing products and/or services to customers. The client desires to build loyalty relationships with the customers The customers complete on-line (104) and off line (106) transactions or behaviors with the client. The program receives information relating to the transactions or behaviors (102) and issues reward points (110) redeemabl e for rewards to the customers on the basis of the received information
EXEMPLARY CLAIMS- NotAvailable

NO-DESCRIPTORS .

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39. Method and apparatus for rewarding contributors
GBF   2003-09-17   2386454/GB-A NDN- 124-0545-8451-3

[get this item]

INVENTOR(S)- Chua

PATENT APPLICATION NUMBER- 03128360
DATE FILED- 2000-12-20
PUBLICATION NUMBER- 2386454/GB-A
PUBLICATION DATE- 2003-09-17
AUTHOR/INVENTOR ADDRESS- Chua, James Chien Liang 205 Henderson Road a03-02 Singapore 159549
PATENT ASSIGNEE(S)- Chua
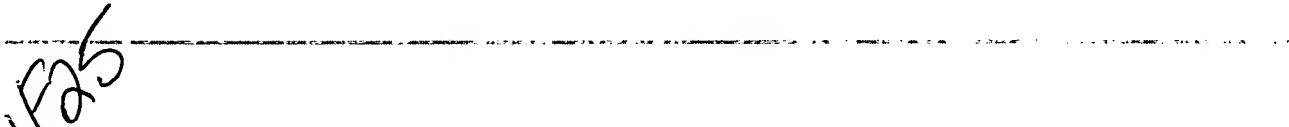**ASSIGNEE ADDRESS**- Chua, James Chien Liang 205 Henderson Road a03-02 Singapore 159549
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 5850520; 6119108
PATENT COOPERATION TREATY INFO.- 2002050742, 20020627

(57) The present invention provides a method and apparatus for rewarding a contributor for contributing oneor more contributions to an electronic publishing environment, the method comprising calculating a reward for the contributor that depends on one or more criteria selected form the group comprising the quantity of the contributions and the quality of each of the contributions.

NO-DESCRIPTORS .

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40. A system and method of displaying a reward selection and win- or-lose result on a terminal
GBF   2003-05-07   2381470/GB-A NDN- 124-0544-1958-7

[get this item]

INVENTOR(S)- Slattery

PATENT APPLICATION NUMBER- GB03016839 GB/00
DATE FILED- 2001-07-20
PUBLICATION NUMBER- 2381470/GB-A
PUBLICATION DATE- 2003-05-07
AUTHOR/INVENTOR ADDRESS- Slattery, Warren William The Bay Level 1 40-48 Bay Street Double Bay NSW 2028
PATENT ASSIGNEE(S)- Win Amusement Group Pty
ASSIGNEE ADDRESS- Win Amusement Group Pty, Ltd(AU) The Bay Level 1 40-48 Bay Street Double Bay NSW 2028
INTERNATIONAL PATENT CLASS- A63F01300; *G06K01700; *G07F00708; *G07F00712
PATENT COOPERATION TREATY INFO.- 2002007837, 20020131
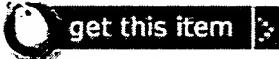**PATENT APPLICATION PRIORITY**- 886/PQ
PRIORITY COUNTRY CODE- AU
PRIORITY DATE- 2000-07-20

(57) A method, a system and a machine for displaying a reward selection and win or lose results on a gamemachine including a display (1) , the method including the steps of displaying a reward selection sequence on the display (1} to identify a playable reward , displaying an animated win or lose reward shot sequence on the display (1) to identify a win or lose result corresponding to the playable reward and displaying the win or lose result on the display (1).

NO-DESCRIPTORS .

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41. Reward allocation in information-access system
GBF　2003-03-05　2379305/GB-A　NDN- 124-0543-5024-1

get this item

INVENTOR(S)- Cobley, Paul Michael Larch Cottage Wield Road Medstead Road ALTON Hampshire GU34 5LP

PATENT APPLICATION NUMBER- GB02123230 GB/00
DATE FILED- 2002-05-29
PUBLICATION NUMBER- 2379305/GB-A
PUBLICATION DATE- 2003-03-05
AUTHOR/INVENTOR ADDRESS- Cobley, Paul Michael Larch Cottage Wield Road Medstead Road ALTON Hampshire GU34 5LP
PATENT ASSIGNEE(S)- Hewlett-Packard, Company(US-DELAWARE) 3000 Hanover Street Palo Alto California 94304
ASSIGNEE ADDRESS- Hewlett-Packard, Company(US-DELAWARE) 3000 Hanover Street Palo Alto California 94304
INTERNATIONAL PATENT CLASS- G06F01760
PATENT APPLICATION PRIORITY- 0115458
PRIORITY COUNTRY CODE- GB
PRIORITY DATE- 2001-06-22

{57} A method is provided of allocating reward in asystem (11-13) that provides user access to multiple information resources (16) including reward-associated information resources such as advertiser websites accessed through banner ads (23} on a website controlled by the system

Road Schaumburg Illinois 60196
INTERNATIONAL PATENT CLASS- H04B007195; *H04Q00900

(57) The invention relates to a communication device having a relay operating mode and a non-relayoperating mode, where the mode is selectable by the user or in response to the operational status of the communication device. In this way, the use of relay modes of operation, such as Opportunity Driven Multiple Access (ODMA) is facilitated, leading to better netvvork operation. The invention also relates to a method and apparatus for billing for communications services which enables users to be rewarded by nehvork operators for relay operating mode operation of the communication device of the user.
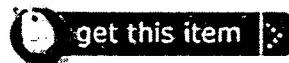**EXEMPLARY CLAIMS**- r CLAIMS; 1. A communication device operable in a relay operating mode, in which a signal not intended for the communication device received from a second communication device is passed on to a third communication device, and in a non-relay operating mode, the operating mode being selectable in response to an input from the user of the communication device and/or the operational status of the communication device.; 2. The communication device as claimed in claim 1, having a user interface to enable user selection of the operating mode.; 3. The communication device as claimed in claim 1 or 2, wherein the relay operating mode is selected when the communication device is powered by an external power source.; 4. The communication device as claimed in claim 1 or 2, wherein the non- relay operating mode is selected in response to a low battery status of the communication device.; 5. The communication device as claimed in one of claims 1-4, wherein the non-relay operating mode is selected in response to a communication capability requirement status of the communication device.; 6. The communication device as claimed in one of claims 1-5, wherein the communication device has means for detecting the presence of at least one other communication device in the vicinity and for establishing an aggregated status therewith and enters the relay operating mode in response to the established aggregated status of the communications device.; 7. The communication device as claimed in one of claims 1-6, wherein a signal received from a second device in a first format is passed on to a third device in a second format.; 8. The communication device as claimed in claim 7 wherein the first or second format signal is a Bluetooth format or IR format signal and the second or first format signal respectively is an RF format signal.; 9. The communication device as claimed in any preceding claim having means for informing a communication billing system of the operating mode of the communication device.

NO-DESCRIPTORS .

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43. Combined in-store and on-line interactive reward redemption system and method

GBF   2002-10-02   2373893/GB-A   NDN- 124-0541-6750-1

get this item

INVENTOR(S)- Fredregill, Willard R 16729 Indigo Road Lakeville MN 55044; Schrum, Harold E 7001 Derby Drive Chanhassen MN 55317

PATENT APPLICATION NUMBER- GB02131738 GB/00
DATE FILED- 2000-12-08
PUBLICATION NUMBER- 2373893/GB-A
PUBLICATION DATE- 2002-10-02
AUTHOR/INVENTOR ADDRESS- Fredregill, Willard R 16729 Indigo Road Lakeville MN 55044;

Schrum, Harold E 7001 Derby Drive Chanhassen MN 55317
PATENT ASSIGNEE(S)- Carlson Marketing Group Inc, (US-MINNESOTA) 1405 Zenium Lane
North Plymouth Minnesota 55441
ASSIGNEE ADDRESS- Carlson Marketing Group Inc, (US-MINNESOTA) 1405 Zenium Lane
North Plymouth Minnesota 55441
INTERNATIONAL PATENT CLASS- G06F01760; *G07F00702
PATENT COOPERATION TREATY INFO.- 2001043034, 20010614
PATENT APPLICATION PRIORITY- 9457845
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 1999-12-09

NotAvailable
EXEMPLARY CLAIMS- NotAvailable

NO-DESCRIPTORS .

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44. Customer loyalty marketing program
GBF   2002-10-02   2373890/GB-A NDN- 124-0541-6741-0

INVENTOR(S)- Lim, Chee Beng A 4/3 City Garden Apartment Taman Nirwana 68000 Ampang
Selangor Darul Ehsan

PATENT APPLICATION NUMBER- GB01240969 GB/00
DATE FILED- 2001-10-08
PUBLICATION NUMBER- 2373890/GB-A
PUBLICATION DATE- 2002-10-02
AUTHOR/INVENTOR ADDRESS- Lim, Chee Beng A 4/3 City Garden Apartment Taman
Nirwana 68000 Ampang Selangor Darul Ehsan
PATENT ASSIGNEE(S)- Lim, Chee Beng A 4/3 City Garden Apartment Taman Nirwana 68000
Ampang Selangor Darul Ehsan
ASSIGNEE ADDRESS- Lim, Chee Beng A 4/3 City Garden Apartment Taman Nirwana 68000
Ampang Selangor Darul Ehsan
INTERNATIONAL PATENT CLASS- G06F01760
PATENT APPLICATION PRIORITY- 20011529
PRIORITY COUNTRY CODE- ML
PRIORITY DATE- 2001-03-30

{57} A customer loyalty marketing program is based on a multi- transaction platform that
provides highrewards to member consumers under a tiered reward scheme. The invention
includes the steps of registering a member consumer and creating a member record in a
computer server; registering a member merchant outlet and creating a member merchant
record; recording all transactions made by member consumers in a transaction record; issuing
loyalty numbers to member consumers following their individual levels of spending according to
pre-determined rules of the program; randomly selecting at least one potential reward recipient
from a database of participating members, when a target is reached according to pre-
determined rules of the program; answering a quiz correctly to claim and receive the rewards
from the tiered reward scheme on an optional basis; and updating all records therein the
computer server after each selection of the program. The random selection for each program

can be computer-generated or manually generated.There can be more than one prize reward in each program. A few programs can be run in a series. At the end of the series, the loyalty numbers are rendered null and void.C) Go At least one drawing originally filed was informal and the print reproduced here is taken from a later filed formal copy. D
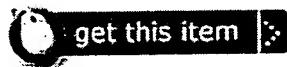
EXEMPLARY CLAIMS- CLAIMS; 1) A consumer loyalty marketing program based on multi-transaction platform that provides a high reward to members under a tiered reward scheme, involving electronic input means, a computer server, member consumers, 5 member merchant outlets and a program operator, comprises the steps of: registering a member consumer and creating a member record in a computer server; registering a member merchant outlet and creating a member merchant record; to recording all transactions made by member consumers in a transaction record; issuing loyalty numbers to member consumers following their individual levels of spending according to pre- determined rules of the program; randomly selecting at least one potential reward recipient from a database : of participating members, when a target is reached according to pre determined rules of the program; answering a quiz correctly to claim and receive the rewards from the tiered reward scheme on an optional basis; and updating all records therein the computer server after each selection of the 20 program.; 2) A consumer loyalty marketing program as in Claim 1 in which the issuance; of loyalty numbers follows certain pre-determined rules of the program.; 3) A consumer loyalty marketing program as in Claim 1 or 2 in which one or - more loyalty numbers are randomly selected by the computer, as the : potential reward recipients for each program, according to pre- determined rules of the program.; 4) A consumer loyalty marketing program as in Claim 1 or 2 in which one or more loyalty numbers are manually and randomly selected, as the potential reward recipients for each program, according to pre-determined rules of so the program.; 5) A consumer loyalty marketing program as in Claim 1 in which the program is operated electronically on a global basis.

NO-DESCRIPTORS .

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45. **Method of distributing electronic tokens to enable a consumer to pay for an item**
GBF   2002-07-17   2371192/GB-A NDN- 124-0540-7153-4

get this item

INVENTOR(S)- Ferris, Gavin Robert Flat 8, St Christophers Court 102 Junction Road LONDON N19 5LT

PATENT APPLICATION NUMBER- GB01190164 GB/00
DATE FILED- 2001-08-03
PUBLICATION NUMBER- 2371192/GB-A
PUBLICATION DATE- 2002-07-17
AUTHOR/INVENTOR ADDRESS- Ferris, Gavin Robert Flat 8, St Christophers Court 102 Junction Road LONDON N19 5LT
PATENT ASSIGNEE(S)- Radioscape, Limited(GB) 2 Albany Terrace LONDON NW1 4DS
ASSIGNEE ADDRESS- Radioscape, Limited(GB) 2 Albany Terrace LONDON NW1 4DS
INTERNATIONAL PATENT CLASS- H04H00100; *G06F01760; *H04N007088
PATENT APPLICATION PRIORITY- 0019012
PRIORITY COUNTRY CODE- GB
PRIORITY DATE- 2000-08-03

(57) Electronic tokens are distributed without charge to a device {e.g. a digital radio) controlled

by aconsumer. The tokens are (a) distributed together with an entertainment media stream decoded by the device and {b) can be used by the consumer as payment for the item when sufficient tokens have been collected in the device but are not restricted to being redeemable only against that item. For example the tokens may be used in payment for an encrypted broadcast payload, or in payment for a CD or performance tickets. The tokens can be used online or in a physical shop. The method does not depend on a back channel to operate, but the provision of a back channel does allow enhancements e.g. to facilitate online shopping.C) W D

EXEMPLARY CLAIMS- CLAIMS; 1. Method of distributing electronic tokens to enable a consumer to pay for an item, the method comprising the following steps: 5 (a) distributing without charge one or more electronic tokens to a device controlled by the consumer; wherein the tokens are (a) distributed together with an entertainment media stream and (b) can be used by the consumer as payment for the item when sufficient tokens have been collected in the device but are not restricted to being redeemable 10 only against that item.; 2. The method of Claim 1 in which the item relates to the content of the media stream.; 15 3. The method of Claim 1 in which the electronic tokens are received at the device and which are validated to provide a credit value stored on the device.; 4. The method of Claim 3 in which the credit value is used to decrypt a payload sent over the same broadcast media stream as the electronic tokens.; 5. The method of Claim 1 in which the electronic tokens are distributed using one of the following systems: digital radio, digital television, direct-connect Internet , broadcast over the Intemet, or cellular radio.; 25 6. The method of Claim 1 in which the electronic tokens are implicitly present as a function of an unmodified media stream.; 7. The method of Claim 1 in which the electronic tokens can be exchanged for cash, loyalty scheme points , pay-as-you-talk cellular phone units or any other kinds of units 30 which can be redeemed for items.; 8. The method of Claim 1 in which the electronic tokens can be sold and/or purchased over a network.; 9. The method of Claim 1 in which the electronic tokens can be validated only by a 5 consumer responding to a prompt issued from the device.; 10. The method of Claim 1 in which the electronic tokens stored at a device fully expire after a pre-set time.

NO-DESCRIPTORS .

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46. Credit for viewers of internet or interactive tv broadcasts
GBF   2002-07-10   2370946/GB-A   NDN- 124-0540-6579-0

INVENTOR(S)- Lockhart, Peter 24 Grayling Mead ROMSEY Hampshire SO51 7RU

PATENT APPLICATION NUMBER- GB01003557 GB/00
DATE FILED- 2001-01-06
PUBLICATION NUMBER- 2370946/GB-A
PUBLICATION DATE- 2002-07-10
AUTHOR/INVENTOR ADDRESS- Lockhart, Peter 24 Grayling Mead ROMSEY Hampshire SO51 7RU
PATENT ASSIGNEE(S)- Roke Manor Research, Limited(GB) Roke Manor Old Salisbury Lane ROMSEY Hampshire SO51 0ZN
ASSIGNEE ADDRESS- Roke Manor Research, Limited(GB) Roke Manor Old Salisbury Lane ROMSEY Hampshire SO51 0ZN
INTERNATIONAL PATENT CLASS- H04N007173; *H04M01500
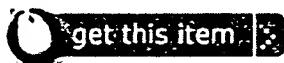
INTERNATIONAL PATENT CLASS- G06F01730

{57) A rewarding method corresponding to an object selection on a web page, comprising the steps of: (a)designating a predetermined object to each of a plurality of web pages having respective URLs; (b) causing a server to detect that a user of a user terminal unit has selected the object on one of the plurality of web pages having respective URLs; {c) recording an event log correlating an identifier of the user, an identifier of the selected object, and an event that the object has been selected, when the server detects that the user of the user terminal unit has selected the object; {d) determining whether or not the number of objects recorded in the event log exceeds a first predetermined value; and (e) performing a rewarding process to reward the user when the determined result at the step (d) is Yes.FIG.1 C INTERNET '- W UNVW SERVER rCOOPERATED OR WEAN BROWSER INTEGRATEDI J 1020 102b DATABASE DATABASE:D

EXEMPLARY CLAIMS- CLAIMS; 1. A rewarding method corresponding to an object selection on a web page, comprising the steps of: (a) designating a predetermined object to each of a plurality of web 5 pages having respective uniform resource locators (URLs); (b) causing a server to detect that a user of a user terminal unit has selected the object on one of the plurality of web pages having respective URLs; (c) recording in an event log an identifier of the user, an 10 identifier of the selected object, and that the object has been selected, when the server detects that the user of the user terminal unit has selected the object; (d) determining whether or not the number of objects recorded in the event log exceeds a first predetermined value; and 5 (e) performing a rewarding process to reward the user when the determined result at the step (d) is Yes.; 2. The rewarding method as set forth in claim 1, wherein when the determined result at the step (d) is Yes, before 20 performing the step (e), a quiz web page is displayed on the user terminal unit, and wherein when the number of correct answers that the user have input; to the user terminal unit in response to the questions on said quiz web page is greater than a second predetermined value, the step (e) is performed.; 3. The rewarding method as set forth in claim 1, 5 wherein a link object of a web page provided by the server is hyperlinked to any web page, URL of which contains a server name contained in the URL of one of the plurality of web pages which have the predetermined objects designated.; 10 4. The rewarding method as set forth in claim 3, wherein the link object is a banner.; 5. The rewarding method as set forth in claim 1, wherein the server names contained in the plurality of URLs are 15 different from each other.

NO-DESCRIPTORS .

48. **Game or lottery with a reward validated and/or redeemed online**
GBF   2002-03-06   2366428/GB-A   NDN- 124-0539-7043-0

INVENTOR(S)- Sullivan, Scott L 3 Garden Ridge Chappaqua NY 10514; Leason, David 176 East 77th Street New York NY 10021

PATENT APPLICATION NUMBER- GB01279249 GB/00
DATE FILED- 2000-04-21
PUBLICATION NUMBER- 2366428/GB-A
PUBLICATION DATE- 2002-03-06
AUTHOR/INVENTOR ADDRESS- Sullivan, Scott L 3 Garden Ridge Chappaqua NY 10514; Leason, David 176 East 77th Street New York NY 10021

PATENT ASSIGNEE(S)- Sullivan, Scott L 3 Garden Ridge Chappaqua NY 10514; Leason, David 176 East 77th Street New York NY 10021
ASSIGNEE ADDRESS- Sullivan, Scott L 3 Garden Ridge Chappaqua NY 10514; Leason, David 176 East 77th Street New York NY 10021
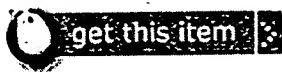INTERNATIONAL PATENT CLASS- G06F01760
PATENT COOPERATION TREATY INFO.- 0062879, 20001026

NotAvailable

NO-DESCRIPTORS .

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49. Rewarding a customer for call usage
GBF 2002-04-03 2367445/GB-A NDN- 124-0539-0879-7

get this item

INVENTOR(S)- Mayes, Keith Edward 55 Sanden Close HUNGERFORD RG17 0LA; Trinh, Phu 1B Belvedere Drive NEWBURY Berkshire RG14 7DB

PATENT APPLICATION NUMBER- GB00232298 GB/00
DATE FILED- 2000-09-21
PUBLICATION NUMBER- 2367445/GB-A
PUBLICATION DATE- 2002-04-03
AUTHOR/INVENTOR ADDRESS- Mayes, Keith Edward 55 Sanden Close HUNGERFORD RG17 0LA; Trinh, Phu 1B Belvedere Drive NEWBURY Berkshire RG14 7DB
PATENT ASSIGNEE(S)- Vodafone, Limited(GB) The Courtyard 2-4 London Road NEWBURY Berkshire RG14 1J
ASSIGNEE ADDRESS- Vodafone, Limited(GB) The Courtyard 2-4 London Road NEWBURY Berkshire RG14 1J
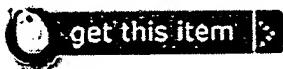INTERNATIONAL PATENT CLASS- H04M01500

NotAvailable
EXEMPLARY CLAIMS- CLAIMS; 1. A telecommunication system, comprising means for assessing the magnitude of a customer's usage of a network in the system during a charging period, and control means responsive to that magnitude for rewarding or penalising the customer in dependence thereon.; 2. A system according to claim 1, in which the control means rewards or penalises the customer by adjusting usage charges made to that customer in respect of the customer's usage during a subsequent charging period.; 3. A system according to claim 1, in which the control means rewards or penalises the customer by adjusting an amount of free usage permitted to the customer during a subsequent charging period.; 4. A system according to any preceding claim, in which the means for assessing the magnitude of a customer's usage during a charging period comprises neural nets.; 5. A system according to any one of claims 1 to 3, in which the means for assessing the magnitude of a customer's usage during a charging period comprises an artificial intelligence system.; 6. A system according to any one of claims I to 3, in which the means for assessing the magnitude of a customer's usage during a charging period uses mapping functions.; 7. A system according to any one of claims I to 3, in which the means for assessing the magnitude of a customer's usage during a charging period comprises means for comparing the magnitude of the customer's usage with at least one usage threshold, and in which the control means is operative to reward or penalise the customer dependent on the customer's usage in relation to that threshold.; 8. A system according to claim 7, in which

the control means is operative in dependence on the customer's usage during a particular charging period in relation to the usage threshold to adjust usage charges made to the customer for that charging period.

NO-DESCRIPTORS .

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50. Communications system which allows advertisements to be stored at receiver
GBF 2002-02-20 2365649/GB-A NDN- 124-0538-8769-1

get this item

INVENTOR(S)- MacNamee, Gerard 20A High Street Hinxton CAMBRIDGE CB10 1QY

PATENT APPLICATION NUMBER- GB01150077 GB/00
DATE FILED- 2001-06-20
PUBLICATION NUMBER- 2365649/GB-A
PUBLICATION DATE- 2002-02-20
AUTHOR/INVENTOR ADDRESS- MacNamee, Gerard 20A High Street Hinxton CAMBRIDGE CB10 1QY
PATENT ASSIGNEE(S)- MacNamee, Gerard 20A High Street Hinxton CAMBRIDGE CB10 1QY
ASSIGNEE ADDRESS- MacNamee, Gerard 20A High Street Hinxton CAMBRIDGE CB10 1QY
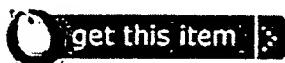**INTERNATIONAL PATENT CLASS**- H04N005445

NotAvailable
EXEMPLARY CLAIMS- Claims; 1. A communication system in which transmitted advertisements or access to transmitted advertisements is presented on a user's TV or monitor screen, wherein personalised advertisements are stored in the user's access equipment and are called up or can be called up at will to replace the transmitted advertisements.; 2. A system according to claim 1, applied to interactive TV advertising, wherein the personalised advertisements are recorded in advance in the user's receiving equipment and played automatically or optionally in intervals either synchronised with advertisement breaks in broadcast programming or at any other point in viewing time chosen by the viewer.; 3. A system according to claim 2, wherein the personalised advertisements are stored in a user's set-top box unit providing for interaction.; 4. A system according to claim 1, applied to Internet browsing, wherein personalised advertisements are stored on a user's hard disk in the user's computer and are inserted or insertable at will in place of the original advertisements on a web page.; 5. A system according to any of claims 2 to 4, wherein by viewing and responding to a replacement advertisement, the user is offered a payment or other reward ; 6. A system according to any of claims 1 to 5, wherein, by logging on to a web-site, the viewer or user is able to specify particular categories of preferred advertisements which are stored in a user preference database, in order to enable software at the web-site to select personalised advertisements for downloading to the user's access equipment.; 7. A system according to claim 6, wherein the selected personalised advertisements are downloaded either to be stored in the user's TV access equipment or on the user's hard disk.

NO-DESCRIPTORS .

51. Exercise motivator for rewarding a user with access to an audio or visual apparatus
GBF   2001-08-15   2359137/GB-A   NDN- 124-0536-8426-3

get this item

INVENTOR(S)- Thomas, Hugh Allden Exeter House 40 Crown Road KIDLINGTON Oxon OX5 1AG

PATENT APPLICATION NUMBER- GB00029256 GB/00
DATE FILED- 2000-02-10
PUBLICATION NUMBER- 2359137/GB-A
PUBLICATION DATE- 2001-08-15
AUTHOR/INVENTOR ADDRESS- Thomas, Hugh Allden Exeter House 40 Crown Road KIDLINGTON Oxon OX5 1AG
PATENT ASSIGNEE(S)- Thomas, Hugh Allden Exeter House 40 Crown Road KIDLINGTON Oxon OX5 1AG
ASSIGNEE ADDRESS- Thomas, Hugh Allden Exeter House 40 Crown Road KIDLINGTON Oxon OX5 1AG
INTERNATIONAL PATENT CLASS- A61B00522; *A63B02100

NotAvailable
EXEMPLARY CLAIMS- Claims; I)Apparatus for motivating a user to exercise or to undertake a creditworthy task by rewarding via controlling the amount of listeninglviewing possible on an associated audio/video device without the use of currency or tokens, the apparatus comprising of:; a Pulse Input means at which the frequency of pulses is proportional to the physical effort expended by the user, or the pulses are of near constant frequency but present for a period of time determined by a key- holder (person setting the counters and duration of a timers at their discretion)., a Pulse Frequency Integrator means for computing the average pulse rate at the pulse input means; a Comparator means for comparing the averaged pulse rate from the pulse frequency integrator means with thresholds:; High threshold - when average pulse rate exceeds the ffigh threshold the control means is turned ON, Medium threshold -when control means is ON and the average pulse rate falls below the Medium threshold a warning indication is made (giving the user adequate warning of impending loss of mains power to the associated audiolvideo device), Low Threshold - when average pulse rate falls below the Low threshold the control means is turned OFF; a Control means for electrically controlling the utilisation of the associated audiolvideo device subject to the state of the Comparator means.; 2) The apparatus of claim 1 wherein the weighting of each pulse at the said Pulse Input means can be varied by a control when computing the average pulse rate by the said Pulse Frequency Integrator means (the control which may be calibrated in terms of user age, level of fitness, workload, target heart rate, rate, frequency, or calories used per time interval).
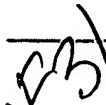
NO-DESCRIPTORS .

Citations from WORLD PATENT FULL TEXT: PCN

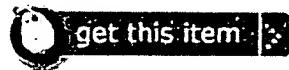**52. METHOD FOR EVALUATING A PROFILE FOR RISK AND/OR REWARD**
PCN   2004-05-21   2004042577/WO-A1   NDN- 263-0429-4291-2

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; OM; PH; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TN; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZM; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZM; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG

1Q7. LOYALTY SYSTEM INCORPORATING EMBEDDED INCENTIVES
PCN   2002-08-08   2002061524/WO-A3 NDN- 263-0353-0733-9

get this item

INVENTOR(S)- WARWICK, John, S.

DATE FILED- 2001-10-31
PUBLICATION NUMBER- 2002061524/WO-A3
DOCUMENT TYPE- A3
PUBLICATION DATE- 2002-08-08
10 Cranberry Rd., West Port, CT 06880
INTERNATIONAL PATENT CLASS- G06F01700
PATENT REFERENCE(S)- 6105008/US-A; 6129274/US-A; 5966697/US-A
PCT APP. NO.- 00145683/US
PATENT APPLICATION PRIORITY- 60/244703
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 2000-10-31
APPLICANT(S)- CARLSON MARKETING GROUP, INC.
PUBLICATION COUNTRY- WO
1405 Xenium Lane, MS 8249, Plymouth, MN 55441
US
US
ISSUE OF ORIGINATION- 2002-12-27
FILING LANGUAGE- ENG
LANGUAGE- ENG

A method of stimulating customer loyalty comprising: providing an incentive into an electronic device (10), the electronic device (10) being capable of facilitating the purchase of a product or service, using the electronic device (10) to facilitate the purchase of a product over an electronic communication network (16), a step of using the eletronic device (10) comprising: coupling the electronic device (10) to the network (16), purchasing the product or service over the network (16) using the electronic device (10), paying for the product or service with the incentive, debiting the incentive in the electronic device (10) once th purchase has been completed.; L'invention concerne un procede permettant de stimuler la fidelite d'un client qui consiste a fournir un bonus dans un dispositif electronique, ce dispositif etant capable de faciliter l'achat d'un produit ou d'un service; et a utiliser ledit dispositif electronique afin de faciliter l'achat d'un produit ou d'un service sur un reseau de communications electronique. Le dispositif electronique

est couple au reseau de communications, et sert a acheter un produit ou un service sur ledit reseau, a payer ce produit ou ce service a l'aide du bonus, et a debiter le bonus une fois que l'achat a ete effectue.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PH; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG   .

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108. METHOD AND SYSTEM FOR TRACKING AND PROVIDING INCENTIVES FOR TIME AND ATTENTION OF PERSONS AND FOR TIMING OF PERFORMANCE OF TASKS
PCN   2002-07-18   2002056530/WO-A2 NDN- 263-0350-9856-8

INVENTOR(S)- MARSHALL, T., Thaddeus

DATE FILED- 2002-01-14
PUBLICATION NUMBER- 2002056530/WO-A2
DOCUMENT TYPE- A2
PUBLICATION DATE- 2002-07-18
7 Clover Leaf Court, Medford, NJ 08055
INTERNATIONAL PATENT CLASS- H04L
PCT APP. NO.- 00200968/US
PATENT APPLICATION PRIORITY- 60/261142; 60/263796; 60/267374; 60/277436; 60/290330; 60/292402; 60/308191
PRIORITY COUNTRY CODE- US; US; US; US; US; US; US
PRIORITY DATE- 2001-01-12; 2001-01-24; 2001-02-08; 2001-03-21; 2001-05-11; 2001-05-21; 2001-07-26
APPLICANT(S)- MARSHALL, T., Thaddeus
PUBLICATION COUNTRY- WO
7 Clover Leaf Court, Medford, NJ 08055
US
US
FILING LANGUAGE- ENG
LANGUAGE- ENG

A method for tracking and rewarding the desirable activities, including providing time and attention of individuals, and performing of tasks at desired times, includes providing an incentive rewards program. Individuals, groups, companies, or families are enrolled in a program. Interactions, including in-person sales presentations, viewing of pre-recorded videos, visits to stores and other facilities, and connections to internet websites and recorded. The level of attention provided by individuals during interactions may be measured directly or by proxies, and rewards are provided in greater amounts for greater lengths of interactions and for higher levels of attention. The timing of performance of tasks, including for example early payment of bills, particularly utility bills may be tracked, and rewarded. Points may be redeemed for goods and services, including include entry in a drawing, enhanced likelihood of winning in a drawing,

PRIORITY DATE- 2000-11-16
APPLICANT(S)- MILEPOINT, INC.
PUBLICATION COUNTRY- WO
Suite 1125, 7760 France Avenue South, Minneapolis, MN 55435
US
US
FILING LANGUAGE- ENG
LANGUAGE- ENG

A loyalty program tracking and conversion system that permits users to enter relevant information and data regarding frequent flyer or other loyalty programs whereby the system stores the information regarding the status of award points under the programs. The user can access this information via a communication network such as the Internet as well as shop for products and services from a variety of retailers. The system calculates an equivalent number of universal or system credits based on the award points from the various loyalty programs registered by the user. The user can use the credits to reduce the price of the products and services purchased through the system.; L'invention concerne un systeme de localisation et de conversion de programme de fidelisation permettant a des utilisateurs d'introduire des informations et des donnees pertinentes relatives a des programmes pour grands voyageurs ou a d'autres programmes de fidelisation. Le systeme stocke des informations concernant l'etat de points de fidelite obtenus dans ces programmes. L'utilisateur peut acceder a ces informations par l'intermediaire d'un reseau de communications tel que l'Internet, et acheter des produits et des services chez plusieurs detaillants. Le systeme calcule un nombre equivalent de credits universels ou de systeme sur la base des points de fidelite provenant des divers programmes de fidelisation auxquels participe l'utilisateur. L'utilisateur peut utiliser ces credits afin de reduire le prix de produits et de services achetes par l'intermediaire du systeme.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; OM; PH; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZM; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZM; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG   .

1\4. METHOD AND SYSTEM FOR INCREASING PRODUCT OR SERVICE SALES BY STIMULATING CUSTOMER LOYALTY
PCN   2002-05-10   2002037303/WO-A2   NDN- 263-0343-6118-1

INVENTOR(S)- IRVING, Peter, J.

DATE FILED- 2001-11-02
PUBLICATION NUMBER- 2002037303/WO-A2
DOCUMENT TYPE- A2
PUBLICATION DATE- 2002-05-10
936 Selkrk Crescent, Coquitlam, British Columbia V3J 6E5
INTERNATIONAL PATENT CLASS- G06F01700
PCT APP. NO.- 00101566/CA

PATENT APPLICATION PRIORITY- 60/245191
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 2000-11-03
APPLICANT(S)- THE LOYALTY CLUB INC.
PUBLICATION COUNTRY- WO
11th Floor, The Marine Building, 355 Burrard Street, Vancouver, British Columbia V6C 2G8
CA
CA
FILING LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; OM; PH; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG .

115. A CUSTOMER LOYALTY PROGRAM COMPUTER NETWORK SITE
PCN 2002-05-02 2002035398/WO-A1 NDN- 263-0342-8886-6

INVENTOR(S)- ROWAN, Earle, George

DATE FILED- 2001-10-23
PUBLICATION NUMBER- 2002035398/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2002-05-02
14 Oxford Street, Hyde Park, South Australia 5061
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 2315351/US-A; 5774870/GB-A; 6061660/US-A; 0014665/US-A; 0017794/WO-A; 0101281/WO-A
PCT APP. NO.- 00101357/AU
PATENT APPLICATION PRIORITY- PR0928
PRIORITY COUNTRY CODE- AU
PRIORITY DATE- 2000-10-23
APPLICANT(S)- WORLDSMART TECHNOLOGY LIMITED
PUBLICATION COUNTRY- WO
Australian Loyalty Systems Pty Ltd, Level 2, 50-51 Greenhill Road, Wayville, South Australia 5034
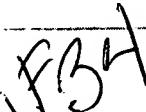AU
AU
FILING LANGUAGE- ENG
LANGUAGE- ENG

A customer loyalty program network site provides customers of a retailer with access to a
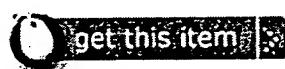
loyalty program where customers receive credits for purchases. The site includes a customer data input facility, where participating customer data is entered into the site, a credit criteria input facility, where the credit criteria by which loyalty credits are allocated by a retailer for the purchase of particular products or services are entered, a purchase input facility, where the retailer enters information regarding purchases made by customers including the identity of the customer and identification of the products or services produced, and a credit processing engine, for processing purchase information together with the retailer's credit criteria to determine the value of loyalty credits allocated to customers for product or services purchased.; L'inention concerne un site de reseau de programme de fidelisation de la clientele donnant acces aux clients d'un detaillant a un programme de fidelisation dans lequel les clients recoivent des credits pour leurs achats. Ce site comprend un dispositif d'entree de donnees clients, dans lequel sont entrees les donnees des clients participants, un dispositif d'entree de criteres de credit, dans lequel sont entres les criteres de credit selon lesquels des credits de fidelite sont attribues par le detaillant pour l'achat de produits ou de services particuliers, un dispositif d'entree d'achats, dans lequel le detaillant entre des informations sur les achats effectues par des clients, comprenant l'identite du client et l'identification des produits ou des services fournis, et un moteur de traitement de credits, servant a traiter les informations d'achat ainsi que les criteres de credit du detaillant afin de determiner la valeur des credits de fidelite attribues aux clients pour les produits ou services achetes.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PH; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG   .

116. METHOD AND SYSTEM FOR RETAINING CUSTOMER LOYALTY
PCN   2002-05-02   2002035339/WO-A1   NDN- 263-0342-8657-2

get this item

INVENTOR(S)- BUDISCHAK, Elissa

DATE FILED- 2001-10-17
PUBLICATION NUMBER- 2002035339/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2002-05-02
209 Nort Pembrey Drive, Wilmington, DE 19803
INTERNATIONAL PATENT CLASS- G06F00700; *G06F15100
PATENT REFERENCE(S)- 5945653/JP-A; 5974399/US-A; 6009415/US-A
PCT APP. NO.- 00132144/US
PATENT APPLICATION PRIORITY- 09/688694
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 2000-10-17
APPLICANT(S)- FIRST USA BANK, N.A.
PUBLICATION COUNTRY- WO
Three Christina Centre, 201 North Walnut Street, Wilmington, DE 19801
US

US
FILING LANGUAGE- ENG
LANGUAGE- ENG

A system and method for providing incentives to customers where the incentives are tailored to the customer's needs and expectations while achieving profitability to the provider are presented. The present invention determines a set of incentives (120) based on customer segmentation (114), card segmentation (116), call type (118) as well as other factors. Upon receiving a request for termination or other request, the customer may be routed to an appropriate person, department, or group. Information regarding the account may be identified and retrieved and the customer may be verified. Based on customer payment history and other information, the customer segment may be identified. Incentives are then determined based on customer segmentation data, product information, and call type. These incentives are offered to the customer for approval. If the customer does not accept the incentives, other sales opportunities may be offered to the customer in an effort to retain customer loyalty ; Cette invention a trait a une methode, ainsi qu'au dispositif correspondant, permettant d'offrir des gratifications a des clients, lesquelles gratifications sont personnalisees en fonction des besoins et des attentes des clients tout en restant rentables pour le fournisseur. Il est etabli, dans le cadre de cette invention, un ensemble de gratifications (120), fonde sur une segmentation clientele (114), une segmentation carte (116), un type de demande (118) ainsi que sur d'autres facteurs. A reception d'une demande de resiliation ou d'une autre demande, le client est dirige sur une personne, un departement ou un groupe approprie. Une information relative a son compte peut etre identifiee et extraite et le client soumis a une verification. Le segment client peut etre identifie en fonction des antecedents de ses reglements et d'autres informations. Les gratifications sont alors determinees d'apres les donnees de segmentation client, l'information relative au produit et le type de demande. Ces gratifications sont soumises au client pour approbation. Si ce dernier les refuse, d'autres facilites de vente lui sont proposees dans le but de le fideliser.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PH; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG   .

1\7. INTERNET LOYALTY PROGRAM
PCN   2002-03-28   2002025539/WO-A2   NDN- 263-0338-9985-9

get this item

INVENTOR(S)- MILLER, Stephen, B.

DATE FILED- 2001-09-14
PUBLICATION NUMBER- 2002025539/WO-A2
DOCUMENT TYPE- A2
PUBLICATION DATE- 2002-03-28
2301 Harrison Street, #202, San Francisco, CA 94110
INTERNATIONAL PATENT CLASS- G06F01760

PCT APP. NO.- 00128706/US
PATENT APPLICATION PRIORITY- 09/664881
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 2000-09-19
APPLICANT(S)- AT HOME CORPORATION
PUBLICATION COUNTRY- WO
425 Broadway Street, Redwood City, CA 94063
US
US
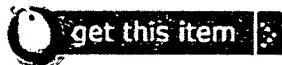**FILING LANGUAGE-** ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AU; CA; CN; JP; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR;
IE; IT; LU; MC; NL; PT; SE; TR   .

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118. A SYSTEM AND METHOD FOR LOYALTY PROGRAM DISTRIBUTION AND SETTLEMENT
PCN   2002-03-14   2002021407/WO-A1 NDN- 263-0337-3345-3

get this item

INVENTOR(S)- DOUGLAS, Neil; NG, Corinne; HOHLE, William

DATE FILED- 2001-09-10
PUBLICATION NUMBER- 2002021407/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2002-03-14
11628 South Thornberry Drive, Draper, UT 84020; 43 West 76th Street, Apt. 2A, New York, NY
10023; 10882 West Cedar Fort Road, Lehi, UT 84043
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 4982346/US-A; 5056019/US-A; 5649114/US-A; 5887271/US-A;
5937391/US-A; 9118373/US-A
PCT APP. NO.- 00128248/US
PATENT APPLICATION PRIORITY- 60/231489
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 2000-09-08
APPLICANT(S)- AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.
PUBLICATION COUNTRY- WO
American Express Tower, World Financial Center, New York, NY 10285-4900
US
US; US; US
FILING LANGUAGE- ENG
LANGUAGE- ENG

A system and method, as shown in fig. 1, for facilitating the distribution and settlement of
electronic loyalty programs to users (1) and retailers (100) is provided. A host system (200)
facilitates the distribution of electronic punch card loyalty programs from an offerer (250) to a
user (1) and/or retailer (100). The user (1) downloads the electronic punch card to a loyalty

applet maintained on a microchip-enabled device such as a smart card (14). This smart card (14) may then be used at various retailers (100) to take advantage of the offerer's loyalty program. Alternatively, the host system (200) may maintain the loyalty punch card without downloading to the user (1) and provide access to a retailer (100) upon the occurrence of a transaction with the user (1).; L'invention concerne un systeme et un procede, representes en fig. 1, qui facilitent la distribution et la mise en place de programmes electroniques de fidelisation destines a des utilisateurs (1) et a des detaillants (100). Un systeme hote (200) facilite la distribution de programmes de fidelisation a carte electronique provenant de l'auteur (250) d'une offre et destines a un utilisateur (1) et/ou a un detaillant (100). L'utilisateur (1) telecharge la carte electronique vers une mini- application de fidelite mise en oeuvre sur un dispositif a microcircuit integre telle qu'une carte (14) a puce. Cette carte (14) a puce peut ensuite etre utilisee chez divers detaillants (100) pour beneficier du programme de fidelisation de l'auteur de l'offre. Dans une autre forme de realisation, le systeme hote (200) peut conserver la carte de fidelite sans la telecharger vers l'utilisateur (1), et fournir l'acces a un detaillant (100) lors d'une transaction avec l'utilisateur (1).

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PH; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG   .

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119. COMPETITIVE REWARDS BENCHMARKING SYSTEM AND METHOD
PDN   2002-03-07   2002019091/WO-A1   NDN- 263-0336-4283-6

get this item

INVENTOR(S)- ZITANER, Eric; HASLETT, Susan; BENSKY, Kathy

DATE FILED- 2001-08-22
PUBLICATION NUMBER- 2002019091/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2002-03-07
100 Summit Lake Drive, Valhalla, NY 10595; Towers Perrin, 12377 Merit Drive, Suite 1200, Dallas, TX 75251-3231; Towers Perrin, Centre Square East, 1500 Market Street, Philadelphia, PA 19102
INTERNATIONAL PATENT CLASS- G06F00700; *G06F01760
PATENT REFERENCE(S)- 5600554/US-B1; 5819231/US-A; 6055511/US-A
PCT APP. NO.- 00126202/US
PATENT APPLICATION PRIORITY- 09/650039
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 2000-08-29   .
APPLICANT(S)- TOWERS PERRIN
PUBLICATION COUNTRY- WO
12377 Merit Drive, Suite 1200, Dallas, TX 75251-3234
US
US; US; US
FILING LANGUAGE- ENG

LANGUAGE- ENG

The invention concerns a system and method for implementing and/or administering a competitive rewards database (10). Member data is received from at least one member computer (30) via a data feed (40). The (raw) member data is automatically mapped and incorporated into the competitive rewards database (10). A data capture tool (50), preferably coupled to a data network, via a data feed (52), is operable to adjust the mapping of member data. A rewards workbench (60), preferably coupled to a data network via a data feed (70), is generally operable to query the competitive rewards database.; Cette invention se rapporte a un systeme et a un procede servant a realiser et/ou a administrer une base de donnees de recompenses competitives (10). A cet effet, les donnees sur les membres sont recues en provenance d'au moins un ordinateur membre (30) via une source de donnees (40). Les donnees (brutes) sur les membres sont soumises a un mappage automatique et incorporees dans la base de donnees de recompenses competitives (10). Un outil de capture de donnees (50), couple de preference a un reseau de donnees via une source de donnees (52), sert a ajuster le mappage des donnees sur les membres. Un test d'evaluation de recompenses (60), de preference couple a un reseau de donnees via une source de donnees (70), sert generalement a interroger la base de donnees de recompenses competitives.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG   .

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120. SYSTEM AND METHOD FOR ISSUING AND REDEEMING CREDIT CARD REWARD POINTS
PCN   2002-02-07   2002011034/WO-A1   NDN- 263-0333-1980-6

INVENTOR(S)- SOLOMON, Marc; WINTERS, Kanti; RUSSEK, Stephanie; STEGNER, Conrad

DATE FILED- 2001-07-31
PUBLICATION NUMBER- 2002011034/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2002-02-07
2130 P Street, N.W. #910, Washington, DC 20037; 5000 New Hampshire Avenue, N.W. #206, Washington, DC 20011; 4848 W Street, N.W., Washington, DC 20007; 2600 Whiteclift Drive, Richmond, VA 23233-2832
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 5537314/US-A; 5806045/US-A; 6128599/US-A
PCT APP. NO.- 00123901/US
PATENT APPLICATION PRIORITY- 09/629822
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 2000-07-31
APPLICANT(S)- CAPITAL ONE FINANCIAL CORPORATION
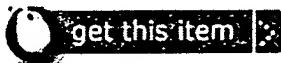**PUBLICATION COUNTRY-** WO

11013 W. Broad Street, Glen Allen, VA 23060
US
US; US; US; US
FILING LANGUAGE- ENG
LANGUAGE- ENG

A system and method is provided for providing reward points for a credit card product. The reward points are issued to a cardholder's account for each credit card transaction. The cardholder may accrue the awarded points and redeem them (S.140), to be applied as a credit against the purchase of predefined or predetermined types of goods or services (S.190) also made using the credit card product. The points are applied in the form of a monetary credit applied to the balance owing on the cardholder's account according to a predetermined formula (S.220). After processing the redemption request from the customer, the number of points is adjusted (S. 210) and the billing statement provided to the cardholder (S.240) reflects the monetary credit against the balance (S.230).; L'invention porte sur un systeme et sur des procedes visant a generer des points de prime lies a une carte de credit. Les points sont inscrits au credit du compte du detenteur de la carte lors d'une transaction avec la carte de credit. Le detenteur de la carte peut accumuler les points obtenus et se les faire rembourser (S.140) sous forme d'un credit contre l'achat de types de marchandises ou services (S.190) predefinis effectues egalement au moyen de la carte de credit. Les points sont rembourses sous forme d'un credit monetaire qui est credite au compte du detenteur de la carte conformement a une formule predefinie (S.220). Apres traitement de la demande de remboursement du client, le nombre de points est ajuste (S. 210) et le releve d'operations envoye au detenteur de la carte (S.240) laisse appara tre le credit monetaire en regard du solde (S.230).

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG   .

1彡1. METHOD AND SYSTEM FOR ADMINISTERING A CUSTOMER LOYALTY REWARD PROGRAM USING A BROWSER EXTENSION
PCN   2002-01-31   2002008970/WO-A2 NDN- 263-0332-3748-6

get this item

INVENTOR(S)- LEONARD, Huw; FARMANER, Gary

DATE FILED- 2001-07-23
PUBLICATION NUMBER- 2002008970/WO-A2
DOCUMENT TYPE- A2
PUBLICATION DATE- 2002-01-31
5850 Dalebrook Crescent, Mississauga, Ontario L5M 5R8; Suite 205, 633 Bay Street, Toronto, Ontario M5G 2G4
INTERNATIONAL PATENT CLASS- G06F01760
PCT APP. NO.- 00101058/CA
PATENT APPLICATION PRIORITY- 60/220462; 09/908615

PRIORITY COUNTRY CODE- US; US
PRIORITY DATE- 2000-07-24; 2001-07-19
APPLICANT(S)- ADVANTEX DINING CORPORATION
PUBLICATION COUNTRY- WO
491 Eglinton Avenue West, 3rd Floor, Toronto, Ontario M2N 1A8
CA
CA; CA
FILING LANGUAGE- ENG
LANGUAGE- ENG

A system and method are provided for administering an on-line customer loyalty reward program through the use of a browser extension installed on a client computer system. The browser extension is capable of detecting special text (e.g)., Extensible Markup Language ("XML")) embedded in a comment block or data island of a HyperText Markup Language ("HTML") document, which embedded text may be dynamically generated by a server computer system to describe an on-line purchase, or statically created to identify and describe electronic coupons ("e-Coupons") or other promotions. The browser extension processes the special text (e.g., XML) to register e-Coupons and/or on- line purchases in the customer loyalty reward program. One or more registered e-Coupons may be automatically applied to any applicable on-line purchase.; L'invention concerne un systeme et un procede pour administrer un programme de recompense en ligne de fidelite de client, au moyen d'une extension d'explorateur montee sur un systeme informatique client. L'extension de navigateur peut detecter un texte special (par exemple en langage XML) incorpore dans un bloc de commentaire ou un lot de donnees d'un document en langage HTML, ce texte incorpore pouvant etre genere dynamiquement par un systeme informatique serveur pour decrire un achat en ligne, ou bien cree statiquement pour identifier et decrire des coupons electroniques (E-Coupons) ou d'autres moyens de promotion. L'extension d'explorateur traite le texte special (par exemple en langage XTML) pour enregistrer des coupons electroniques et/ou des achats en ligne dans le programme de recompense de fidelite de client. Au moins un coupon electronique enregistre peut etre automatiquement applique a n'importe quel achat en ligne applicable.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG   .

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122. A METHOD AND A SYSTEM FOR PROVIDING A REWARD FOR VIEWING ADVERTISEMENTS
PCN   2002-01-31   2002008969/WO-A1   NDN- 263-0332-3745-0

get this item

INVENTOR(S)- MCVEIGH, Victor, James

DATE FILED- 2001-07-24
PUBLICATION NUMBER- 2002008969/WO-A1
DOCUMENT TYPE- A1

PUBLICATION DATE- 2002-01-31
5 Sudbury Way, City Beach, Western Australia 6015
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 2000113068/NZ-A; 0038089/JP-A; 0124067/WO-A; 10187813/WO-A
PCT APP. NO.- 00100899/AU
PATENT APPLICATION PRIORITY- PQ8973
PRIORITY COUNTRY CODE- AU
PRIORITY DATE- 2000-07-24
APPLICANT(S)- VOYAGER MEDIA LTD
PUBLICATION COUNTRY- WO
105 St George's Terrace, Perth, Western Australia 6000
AU
AU
FILING LANGUAGE- ENG
LANGUAGE- ENG

A method for providing a reward for viewing advertisements in an interactive online environment (14), includes: providing a viewer identifying means (16, 26) for identifying the viewer, providing an advertisement (32) to the viewer via an interactive service and providing a feedback means arranged to send a signal to a recording means (28) when the viewer acknowledges the advertisement. The signal includes the information identifying the viewer from the viewer identifying means. The viewer acknowledges viewing the advertisement (20) and the feedback means sends the signal to the recording means. The recording means records the acknowledgment. A value point is accumulated in favour of the viewer. A plurality of value points are redeemable by the viewer for a reward (38).; L'invention concerne un procede de gratification pour la visualisation d'annonces publicitaires dans un environnement en ligne interactif (14), consistant a utiliser des organes (16, 26) d'identification du spectateur, a presenter une annonce publicitaire (32) au spectateur via un service interactif, et a utiliser des organes de retour d'information destines a envoyer un signal a une unite (28) d'enregistrement lorsque le spectateur informe de la reception de l'annonce publicitaire. Le signal comprend l'information d'identification du spectateur provenant des organes d'identification du spectateur. Le spectateur informe de la visualisation de l'annonce publicitaire (20) et les organes de retour d'information envoient le signal a l'unite d'enregistrement. L'unite d'enregistrement enregistre l'accuse de reception. Un point de valeur est accumule en faveur du spectateur. Plusieurs points de valeur sont echangeables par le spectateur contre une gratification (38).The recording means records the acknowledgment. A value point is accumulated in favour of the viewer. A plurality of value points are redeemable by the viewer for a reward (38).

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG   .

123. ALLOWANCE ACCOUNT FOR INTERACTIVE TELEVISION SYSTEM
PCN 2002-01-31 2002008869/WO-A3 NDN- 263-0332-3317-1

get this item

INVENTOR(S)- TOMSEN, Mai-Ian

DATE FILED- 2001-06-26
PUBLICATION NUMBER- 2002008869/WO-A3
DOCUMENT TYPE- A3
PUBLICATION DATE- 2002-01-31
207 17th Avenue, Seattle, WA 98122
INTERNATIONAL PATENT CLASS- H04N007173
PATENT REFERENCE(S)- 5845260/US-A; 5953170/US-A; 6173269/US-A
PCT APP. NO.- 00141201/US
PATENT APPLICATION PRIORITY- 60/220798; 60/236422; 09/728947
PRIORITY COUNTRY CODE- US; US; US
PRIORITY DATE- 2000-07-25; 2000-09-28; 2000-12-01
APPLICANT(S)- DIGEO, INC.
PUBLICATION COUNTRY- WO
8815 122nd Avenue N.E., Kirkland, WA 98033
US
US
ISSUE OF ORIGINATION- 2002-06-20
FILING LANGUAGE- ENG
LANGUAGE- ENG

The invention pertains to an allowance account that controls access to television and/or Internet content is disclosed. For example, an allowance account may be set up (402) for each child in a family. Account limits may be specified, as well as tasks or chores (404) required to earn the allowance. The allowance may be either in a monetary form or in the form of points that may be used in conjunction with a rewards-type program. Advantageously, the present invention enables parents to provide flexible on-line rewards to children for tasks or chores without giving the children access to a credit card.; L'invention porte sur un compte pour argent de poche qui commande l'acces a un contenu de television et/ou d'Internet. Par exemple, un compte d'argent de poche peut etre etabli pour chaque enfant dans une famille. Les limites du compte peuvent etre determinees, ainsi que les t.ches ou corvees domestiques necessaires pour gagner l'argent de poche. Cet argent de poche peut etre soit sous forme monetaire, soit sous forme de points pouvant etre utilises conjointement avec un programme du type recompense. De facon avantageuse, cette invention permet aux parents de donner a leurs enfants des recompenses en ligne flexibles en retribution de t.ches ou corvees domestiques sans leur donner acces a une carte de credit.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

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1╳4. **A SYSTEM AND METHOD OF DISPLAYING A REWARD SELECTION AND WIN-OR-
LO╲E RESULT ON A TERMINAL**

PCN   2002-01-31   2002007837/WO-A1 NDN- 263-0331-8978-9

get this item

INVENTOR(S)- SLATTERY, Warren, William

DATE FILED- 2001-07-20
PUBLICATION NUMBER- 2002007837/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2002-01-31
The Bay, Level 1, 40-48 Bay Street, Double Bay, NSW 2028
INTERNATIONAL PATENT CLASS- A63F01300; *G06K01700
PATENT REFERENCE(S)- 4210600/WO-A; 19730017/DE-A; 8182817/DE-A; 9050556/JP-A;
9206463/JP-A; 10230057/JP-A; 11028292/JP-A
PCT APP. NO.- 00100882/AU
PATENT APPLICATION PRIORITY- PQ8886
PRIORITY COUNTRY CODE- AU
PRIORITY DATE- 2000-07-20
APPLICANT(S)- WIN AMUSEMENT GROUP PTY LTD
PUBLICATION COUNTRY- WO
The Bay, Level 1, 40-48 Bay Street, Double Bay, NSW 2028
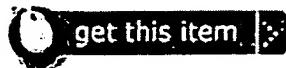AU
AU
FILING LANGUAGE- ENG
LANGUAGE- ENG

A method, a system and a machine for displaying a reward selection and win or lose results on a
game machine including a display (1), the method including the steps of displaying a reward
selection sequence on the display (1) to identify a playable reward , displaying an animated win
or lose reward shot sequence on the display (1) to identify a win or lose result corresponding to
the playable reward and displaying the win or lose result on the display (1).; L'invention
concerne un procede, un systeme et une machine d'affichage d'une selection de recompense et
d'un resultat gagnant ou perdant sur une machine de jeu comprenant un affichage (1), ledit
procede consistant a afficher une sequence de selection de recompense sur l'affichage (1)
permettant d'identifier une recompense mise en jeu, a afficher une sequence gagnante ou
perdante animee sur l'affichage (1) permettant d'identifier un resultat gagnant ou perdant
correspondant a la recompense mise en jeu et a afficher le resultat gagnant ou perdant sur
l'affichage (1).

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH;
CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL;
IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX;
MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ;
VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ;
MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR;
BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG   .

**125. SYSTEMS AND METHODS FOR PRODUCING REWARD ADVERTISING AND
DISTRIBUTING BY CLICK-THROUGH INCENTIVES**
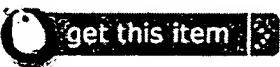PCN   2002-01-24   2002007038/WO-A2 NDN- 263-0331-6032-5

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NO-AUTHOR

DATE FILED- 2001-06-29
PUBLICATION NUMBER- 2002007038/WO-A2
DOCUMENT TYPE- A2
PUBLICATION DATE- 2002-01-24
INTERNATIONAL PATENT CLASS- G06F01760
PCT APP. NO.- 00120976/US
PATENT APPLICATION PRIORITY- 60/214953; none
PRIORITY COUNTRY CODE- US; US
PRIORITY DATE- 2000-06-29; 2001-06-29
APPLICANT(S)- MORRELL, Calvin, Jr.
PUBLICATION COUNTRY- WO
23 Mahogany Drive, Irvine, CA 90620
US
FILING LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG; US   .

126. METHOD AND SYSTEM FOR REWARDING DESIRED CONSUMER BEHAVIOR WITH ISP SERVICE
PCN   2002-01-17   2002005172/WO-A2   NDN- 263-0330-8760-9

get this item

INVENTOR(S)- BARRICK, Penny; ANDREA, Norm

DATE FILED- 2000-08-25
PUBLICATION NUMBER- 2002005172/WO-A2
DOCUMENT TYPE- A2
PUBLICATION DATE- 2002-01-17
20800 Hillsdale Road, Riverside, CA 92508; 129 S. Melrose Street #5, Anaheim, CA 92805
INTERNATIONAL PATENT CLASS- G06F01760
PCT APP. NO.- 00023409/US
PATENT APPLICATION PRIORITY- 09/610684
PRIORITY COUNTRY CODE- US

PRIORITY DATE- 2000-07-07
APPLICANT(S)- CATALINA MARKETING INTERNATIONAL, INC.
PUBLICATION COUNTRY- WO
11300 9th Street North, St. Petersburg, FL 33716
US
US; US
FILING LANGUAGE- ENG
LANGUAGE- ENG

A method, system, and computer program product for rewarding desired consumer behavior with ISP service is disclosed. A host computer tracks a purchase history of a consumer, the purchase history corresponding to at least one purchase of the consumer. The host copmuter determines whether the consumer qualifies to receive free Internet service from an ISP based on the consumer's purchase history and causes a store computer to deliver to teh consumer a reward , redeemable for the free service, if the consumer qualifies to receive the free service. Offline and online purchase histories of consumers may be used to target offers for free ISP service. According to another aspect of the invention, the store computer delivers an offer to a consumer. The offer includes a reward redeemable for free Internet service from an Internet service provider and a condition that must be met by the consumer in order for the consumer to receive the reward The host computer then determines whether the consumer has met the condition, and the store computer delivers the reward to teh consumer if the consumer has met the condition. In alternative embodiments, Web servers perform portions of the processing.;
L'invention porte sur un procede, un systeme et un programme informatique recompensant la conduite souhaitee d'un consommateur par un service ISP. A cet effet un ordinateur hote reconstitue les antecedents d'achat du consommateur, portant au moins sur un achat. L'ordinateur hote determine si le consommateur est qualifie pour recevoir un service gratuit ISP sur Internet en fonction de ses antecedents d'achat, et dans l'affirmative, amene l'ordinateur du magasin a lui attribuer une recompense echangeable contre le service gratuit. Les antecedents d'achats du consommateur, tant hors ligne qu'en ligne, peuvent servir a cibler les offres de services gratuits ISP. Selon un autre aspect de l'invention, l'ordinateur du magasin presente a un consommateur une offre comprenant: (1) une recompense echangeable de service gratuit sur Internet faite par un prestataire de services sur Internet , et (2) une condition devant etre satisfaite par le consommateur pour qu'il puisse recevoir la recompense. L'ordinateur hote determine alors si le consommateur a satisfait a la condition, et dans l'afirmative, lui transmet la recompense. Dans des variantes, certaine parties du processus sont traitees par des serveurs Web.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG .

127. SYSTEM AND METHOD FOR ISSUING REWARD POINTS FOR A CREDIT CARD PRODUCT
PCN 2002-01-03 2002001457/WO-A2 NDN- 263-0329-4008-6

get this item

INVENTOR(S)- CLIFFORD, Jeremy, Paul; MILLER, Nicole, Hajj; RHODES, Hilary, Jane

DATE FILED- 2001-06-21
PUBLICATION NUMBER- 2002001457/WO-A2
DOCUMENT TYPE- A2
PUBLICATION DATE- 2002-01-03
1236 North Dinwiddie Street, Arlington, VA 22205; 11801 Alder Ridge Place, Glen Allen, VA 23059; 1401 North Rhodes Street #306, Arlington, VA 22209
INTERNATIONAL PATENT CLASS- G06F01760
PCT APP. NO.- 00119868/US
PATENT APPLICATION PRIORITY- 09/599740
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 2000-06-23
APPLICANT(S)- CAPITAL ONE FINANCIAL CORPORATION
PUBLICATION COUNTRY- WO
11013 W. Broad Street, Glen Allen, VA 23060
US
US; US; US
FILING LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

~~~~K46~~~~

128. COMPUTER SYSTEM AND METHOD FOR BUILDING CUSTOMER LOYALTY
PCN 2002-01-03 2002001433/WO-A1 NDN- 263-0329-3918-7

get this item

INVENTOR(S)- PLOMBIN, Bernard; DE ROUVILLE, Bertrand

DATE FILED- 2001-06-26
PUBLICATION NUMBER- 2002001433/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2002-01-03
11, allee des Chenes Verts, F-78150 Le Chesnay; Place du Marechal Foch, F-69630 Chaponost

INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 0786746/WO-A; 0933717/EP-A; 0017794/EP-A; 9521428/WO-A
PCT APP. NO.- 00102020/FR
PATENT APPLICATION PRIORITY- 00/08170
PRIORITY COUNTRY CODE- FR

PRIORITY DATE- 2000-06-26
APPLICANT(S)- LOYALTY SOFT
PUBLICATION COUNTRY- WO
20, rue Bailey, F-14000 Caen
FR
FR; FR
FILING LANGUAGE- FRE
LANGUAGE- FRE

The invention concerns a computer system for building customer loyalty , comprising a plurality of electronic terminals (1) designed to equip traders, and a plurality of loyalty building cards designed for the clients, the terminals comprising a storage unit for recording at least a loyalty building programme to deliver an information concerning an advantage granted to a client on the basis of data recorded in the storage unit of the card, called client card. The invention is characterised in that the loyalty building card designed for the client is a direct-access card, and the terminals (1) comprise means for recording data corresponding to a local commercial operation in the card storage unit.; Systeme informatique pour la fidelisation d'une clientele, comprenant une pluralite de terminaux electroniques (1) destines a l'equipement des commercants, et une pluralite de cartes de fidelisation destinee aux clients, les terminaux comportant une memoire pour l'enregistrement d'au moins un programme de fidelisation pour delivrer une information relative a un avantage octroye a un client en fonction des informations enregistrees dans la memoire de la carte dudit client, caracterise en ce que la carte de fidelisation destinee au client est une carte de fidelisation vive, et en ce que les terminaux (1) comportent des moyens d'enregistrement de donnees correspondant a une operation commerciale locale dans la memoire d'une carte.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

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129. **BUSINESS-TO-EMPLOYEE INTERACTIVE REWARD AND REDEMPTION SYSTEM AND METHOD**
PCN   2001-11-15   2001086545/WO-A2   NDN- 263-0323-6950-4

get this item

INVENTOR(S)- FREDREGILL, Willard, R.; SCHRUM, Harold, E.; KELLER, Robert; JOHNSON, Barbara, A.; KNUTH, Edward

DATE FILED- 2001-05-03
PUBLICATION NUMBER- 2001086545/WO-A2
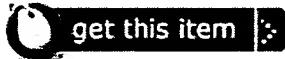**DOCUMENT TYPE**- A2
PUBLICATION DATE- 2001-11-15
16729 Indigo Road, Lakeville, MN 55044; 7001 Derby Drive, Chanhassen, MN 55317; 5024 Clearspring Road, Minnetonka, MN 55345; 4081 - 43rd Street, S.E., Delano, MN 55328; 18105 - 30th Ave., Plymouth, MN 55447

INTERNATIONAL PATENT CLASS- G06F01760
PCT APP. NO.- 00114311/US
PATENT APPLICATION PRIORITY- 09/568384
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 2000-05-10
APPLICANT(S)- CARLSON MARKETING GROUP, INC.
PUBLICATION COUNTRY- WO
12755 State Highway 55, Plymouth, MN 55441
US
US; US; US; US; US
FILING LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA;
CH; CN; CO; CR; CU; CZ; CZ; DE; DE; DK; DK; DM; DZ; EE; EE; ES; FI; FI; GB; GD; GE; GH;
GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG;
MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SK; SL; TJ; TM; TR; TT;
TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW;
AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT;
LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG; AE;
AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM;
DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK;
LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG;
SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD;
SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI;
FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR;
NE; SN; TD; TG; AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR;
CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE;
KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL;
PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH;
GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE;
CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM;
GA; GN; GW; ML; MR; NE; SN; TD; TG; US   .

_F48_

130. **METHOD AND APPARATUS FOR PROVIDING AN INTEGRATED LOYALTY SYSTEM**
PCN   2001-11-15   2001086535/WO-A1 NDN- 263-0323-6913-9

get this item

INVENTOR(S)- BAILEY, Ian, Charles

DATE FILED- 2001-05-09
PUBLICATION NUMBER- 2001086535/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-11-15
19 Hemi Street, Devonport, Auckland
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 0101279/US-A

PCT APP. NO.- 00100082/NZ
PATENT APPLICATION PRIORITY- 504442
PRIORITY COUNTRY CODE- NZ
PRIORITY DATE- 2000-05-09
APPLICANT(S)- CADMUS TECHNOLOGY LIMITED
PUBLICATION COUNTRY- WO
22 Centre Street, Freemans Bay, Auckland
NZ
NZ
FILING LANGUAGE- ENG
LANGUAGE- ENG

A method and apparatus for providing an integrated loyalty system is provided. The apparatus communicates with a transaction network to identify transactions that relate to a member of one of a plurality of loyalty programmes. A value that is redeemable to the benefit of the member is calculated according to a set of parameters stored by the apparatus that correspond to the loyalty programme that the member belongs or a selected loyalty programme should the member belong to more than one loyalty programme.; L'invention concerne un procede et un appareil permettant de fournir un systeme de fidelite integre. L'appareil communique avec un reseau de transactions afin d'identifier les transactions concernant un element d'une pluralite de programmes de fidelite. Une valeur pouvant etre remboursee audit element est calculee en fonction d'un ensemble de parametres stockes par l'appareil correspondant au programme de fidelite auquel ledit element appartient, ou a un programme de fidelite selectionne dans le cas o.l'element appartiendrait a plusieurs programmes de fidelite.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EC; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

F49

131. FULLY INTEGRATED, ON-LINE INTERACTIVE FLEXIBLE REWARDS PROGRAM
PCN 2001-11-08 2001084280/WO-A3 NDN- 263-0322-7708-7

get this item

INVENTOR(S)- DALY, Mark, W.

DATE FILED- 2001-05-01
PUBLICATION NUMBER- 2001084280/WO-A3
DOCUMENT TYPE- A3
PUBLICATION DATE- 2001-11-08
204 Baden Street, Silver Spring, MD 20901
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 5734838/US-B1; 6009412/US-A; 6018718/US-A
PCT APP. NO.- 00140635/US
PATENT APPLICATION PRIORITY- 09/562101
PRIORITY COUNTRY CODE- US

PRIORITY DATE- 2000-05-01
APPLICANT(S)- DALY, Mark, W.
PUBLICATION COUNTRY- WO
204 Baden Street, Silver Spring, MD 20901
US
US
ISSUE OF ORIGINATION- 2002-03-21
FILING LANGUAGE- ENG
LANGUAGE- ENG

A system for implementing an online flexible rewards program. The system tracks promotion response and/or transaction activity initiated by program users in a user account. The system also allows users to transfer account data to a sub-account in order to receive an award associated with a sub-account.; Systeme servant a mettre en application un programme d'interessement flexible et presentant une utilite sur un systeme informatique accessible par des utilisateurs souhaitant etablir une communication interactive en ligne. Ce systeme dresse un compte d'interessement flexible pour des individus et/ou des institutions effectuant des transactions commerciales par l'intermediaire de plates-formes commerciales interactives sur Internet , des sites Internet ou des plates-formes commerciales classiques. Ce systeme suit les reactions a des promotions et/ou l'activite transactionnelle declenchee par des institutions et des individus par l'intermediaire de plates-formes commerciales interactives sur Internet , de sites Internet et de plates-formes commerciales classiques et leur affectent une valeur d'interessement flexible. Ce systeme suit les interessements flexibles dans des comptes d'institutions ou d'individus et permet l'execution d'un transfert dirige d'interessement flexible vers un compte secondaire apparente d'un programme d'interessement eligible, qui traite la remise de credit sous forme d'investissement ou de reglement a des fournisseurs de service tiers prenant part a ce programme. Ce programme comprend, par exemple, des interessements portant sur l'enseignement, les soins medicaux, la retraite, les soins d'invalidite, les achats immobiliers et le domaine juridique. Ce systeme permet egalement a des individus ou a des institutions de designer des interessements flexibles a l'intention d'autres institutions et individus faisant partie de ce systeme pour leur usage personnel. Ce systeme peut etre mis en oeuvre au moyen d'une plate-forme commerciale Internet inter- transactionnelle associee a des comptes d'institutions, d'une plate-forme commerciale Internet de transaction a consommateur associee a des comptes individuels, de sites Intranet, de sites Internet et/ou de plates-formes commerciales traditionnelles associees a des comptes d'institutions ou d'individus. Ce systeme permet egalement de realiser un fond general d'interessement flexible servant a aider des groupes a risque dans des zones associees a des programmes d'interessement eligibles. Ce fond peut comprendre une partie de la totalite des interessements flexibles gagnes par l'intermediaire de plates-formes interactives commerciales sur Internet , de sites Internet et de plates-formes commerciales classiques.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

132. GAMING MACHINE - MEMBERSHIP REWARD SYSTEM
PCN   2001-11-08   2001083063/WO-A1   NDN- 263-0322-2842-8

get this item

INVENTOR(S)- BRYANT, Natalie; OLIVE, Scott

DATE FILED- 2001-05-02
PUBLICATION NUMBER- 2001083063/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-11-08
85-113 Dunning Avenue, Rosbery, NSW 2018, AU; 85-113 Dunning Avenue, Rosebery, NSW 2018, AU
INTERNATIONAL PATENT CLASS- A63F01300; *G07F01734
PATENT REFERENCE(S)- 4200254/JP-A; 19701214/DE-A; 5833540/DE-A; 0003775/US-A; 9847115/WO-A; 8187352/WO-A
PCT APP. NO.- 00100497/AU
PATENT APPLICATION PRIORITY- PQ7264
PRIORITY COUNTRY CODE- AU
PRIORITY DATE- 2000-05-03
APPLICANT(S)- ARISTOCRAT TECHNOLOGIES AUSTRALIA PTY. LTD.
PUBLICATION COUNTRY- WO
71 Longueville Road, Lane Cove, NSW 2066
AU
AU
FILING LANGUAGE- ENG
LANGUAGE- ENG

A gaming machine is provided, which is arranged to play a game having 2 modes wherein the base game, when in the first mode, has a standard set of features and when in the second mode has an enhanced set of features which improve its attractiveness to players. The first game mode is available to all players and the second enhanced game mode is made available to players who have established membership in a group by inserting a members card.; L'invention concerne un appareil de jeux de hasard, agence pour jouer suivant deux modes, caracterise en ce que le jeu de base, lorsqu'il intervient suivant le premier mode, presente un ensemble standard de caracteristiques et, lorsqu'il intervient suivant le second mode, presente un ensemble ameliore de caracteristiques renforcant son caractere attractif pour les joueurs. Le premier mode de jeu est accessible pour tous les joueurs, et le second mode de jeu, ameliore, est accessible pour des joueurs consideres comme membres au sein d'un groupe, et reconnus par insertion d'une carte de membre.

DESIGNATED COUNTRY(S)- AU; JP; NZ; US; ZA   .

133. GAMING MACHINE WITH LOYALTY BONUS
PCN   2001-11-08   2001083062/WO-A1   NDN- 263-0322-2839-8

get this item

INVENTOR(S)- Bryant, Natalie; Olive, Scott

DATE FILED- 2001-05-02
PUBLICATION NUMBER- 2001083062/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-11-08
85-113 Dunning Avenue, Rosebery, NSW 2018
INTERNATIONAL PATENT CLASS- A63F01300; *G07F01734
PATENT REFERENCE(S)- 3415114/WO-A; 3917683/DE-A; 4200254/DE-A; 0360613/DE-A;
2282690/EP-B; 5833540/GB-A; 0003775/US-A; 10151271/WO-A
PCT APP. NO.- 00100496/AU
PATENT APPLICATION PRIORITY- PQ7263
PRIORITY COUNTRY CODE- AU
PRIORITY DATE- 2000-05-03
APPLICANT(S)- ARISTOCRAT TECHNOLOGIES AUSTRALIA PTY. LTD.
PUBLICATION COUNTRY- WO
71 Longueville Road, Lane Cove, NSW 2066
AU
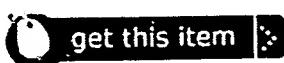AU; AU
FILING LANGUAGE- ENG
LANGUAGE- ENG

A gaming machine is provided, which awards loyalty points to players playing the game who
have identified themselves to the machine. The machine is arranged to award loyalty points to
the player and to play two game means wherein, the first or base game may be provided by the
slot machine game as a stand alone function with no dependence upon a supporting
communications network, the second game may be linked game in which a plurality of network
connected machines (50) participate with control of the game being provided by a central game
controller (60) , while the communications network (62) is controlled by a network controller
(61). A first game mode is available to all players and a second enhanced game mode is made
available to players who have reached a predetermined threshold of loyalty points ; L'invention
concerne un appareil de jeux de hasard qui attribue des points de fidelite a des joueurs qui ont
ete identifies eux-memes par l'appareil. L'appareil est agence de maniere a attribuer des points
de fidelite aux joueurs et a jouer deux parties, et est caracterise en ce que la premiere partie,
ou partie de base, peut etre realisee par l'appareil a sous en fonction autonome, sans dependre
d'un reseau de communication support, en ce que la seconde partie peut etre une partie liee,
avec participation d'une pluralite d'appareils (50) connectes au reseau, le controle de la partie
etant assure par un controleur central de jeu (60), le reseau de communication (62) etant
controle par un controleur de reseau (61). On a acces a un premier mode de jeu, disponible
pour tous les joueurs, et a un second mode de jeu, ameliore, disponible pour des joueurs ayant
atteint un seuil predetermine de points de fidelite.

DESIGNATED COUNTRY(S)- AU; JP; NZ; US; ZA   .

**134. METHOD AND SYSTEM FOR DETECTING AND REWARDING FOR THE USE OF A
SHOPPING CART IN A HYPERMARKET**
PCN   2001-11-01   2001082241/WO-A3   NDN- 263-0321-9903-9

get this item

INVENTOR(S)- WIETH, Franz; SONNENDORFER, Horst

DATE FILED- 2001-04-20
PUBLICATION NUMBER- 2001082241/WO-A3
DOCUMENT TYPE- A3
PUBLICATION DATE- 2001-11-01
Lindberghstrasse 8, 82178 Puchheim, DE; Lindberghstrasse 8, 82178 Puchheim, DE
INTERNATIONAL PATENT CLASS- G07F00706
PATENT REFERENCE(S)- 19529456/US-A; 19800488/DE-C; 0435225/DE-A; 3932550/EP-A;
2719931/DE-A
PCT APP. NO.- 00104513/EP
PATENT APPLICATION PRIORITY- 10019941.0; 10019944.5; 10019942.9
PRIORITY COUNTRY CODE- DE; DE; DE
PRIORITY DATE- 2000-04-20; 2000-04-20; 2000-04-20
APPLICANT(S)- SYSTEC POS-TECHNOLOGY GMBH
PUBLICATION COUNTRY- WO
Lindberghstrasse 8, 82178 Puchheim
DE
DE
ISSUE OF ORIGINATION- 2002-11-21
FILING LANGUAGE- GER
LANGUAGE- GER

The invention relates to a system for detecting and rewarding for the use of a shopping cart in a hypermarket. According to the invention, all shopping carts are provided with an optically identifiable individual identifier and, at the same time in the hypermarket, detection means are available for automatically and optically detecting this identifier and thus for automatically and contactlessly detecting the presence of the shopping cart in the hypermarket. The individual identifier of the shopping carts preferably consists of a bar code or of a series of numbers and/or letters, whereby the detection means preferably contain a digital image processing camera or a scanner. The reward for using a shopping cart can be issued in the form of an entry in a lottery and/or can be made dependent on the proper return of the shopping cart to a collection point ; La presente invention concerne un systeme permettant de detecter et de recompenser l'utilisation d'un chariot dans un supermarche. Tous les chariots sont pourvus d'un identificateur individuel, a identification optique, et le supermarche renferme des systemes de detection, qui permettent la detection optique, automatique, de cet identificateur et, par consequent, la detection sans contact, automatique, de la presence du chariot dans le supermarche. Ledit identificateur individuel du chariot est de preference constitue d'un code a barres ou d'une suite de chiffre et/ou de lettres. Les systemes de detection comprennent de preference une camera numerique de traitement d'image ou un analyseur a balayage. La recompense pour l'utilisation d'un chariot peut se presenter sous forme d'une participation a une loterie et/ou peut etre realisee en fonction d'un retour correct du chariot a un emplacement de collecte.; Es wird ein System zum Erfassen und Belohnen der Benutzung eines Einkaufswagens in einem Einkaufsmarkt vorgeschlagen, bei dem alle Einkaufswagen mit einer optisch identifizierbaren, individuellen Kennzeichnung versehen sind und gleichzeitig im Einkaufsmarkt Erfassungsmittel zum automatischen, optischen Erfassen dieser Kennzeichnung und somit zum automatischen kontaktlosen Erfassen der Anwesenheit des Einkaufswagens im Einkaufsmarkt vorhanden sind. Bevorzugterweise besteht die individuelle Kennzeichnung der Einkaufswagen aus einem Bar-Code oder einer Folge aus Ziffern und/oder Buchstaben, wobei die Erfassungsmittel vorzugsweise eine digital bildverarbeitende Kamera oder einen Scanner enthalten. Die Belohnung fur die Benutzung eines Einkaufswagens kann in Form einer Lotterieteilnahme ausgegeben und/oder vom ordnungsgemassen Zuruckstellen des Einkaufswagens in eine Sammelstelle abhangig gemacht werden.
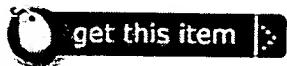
DESIGNATED COUNTRY(S)- AE; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; CA; CH; CN; CR;
CU; CZ; DE; DK; DM; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG;
KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; NO; NZ; PL; PT; RO;

RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM;
KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH;
CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA;
GN; GW; ML; MR; NE; SN; TD; TG   .

135. METHOD AND SYSTEM FOR DETECTING AND REWARDING THE RETURNING OF SHOPPING CARTS
PCN   2001-11-01   2001082240/WO-A3 NDN- 263-0321-9899-0

get this item

INVENTOR(S)- WIETH, Franz; SONNENDORFER, Horst

DATE FILED- 2001-04-20
PUBLICATION NUMBER- 2001082240/WO-A3
DOCUMENT TYPE- A3
PUBLICATION DATE- 2001-11-01
Lindberghstrasse 8, 82178 Puchheim, DE; Lindberghstrasse 8, 82178 Puchheim, DE
INTERNATIONAL PATENT CLASS- G07F00706
PATENT REFERENCE(S)- 19720527/EP-A; 0016271/DE-A; 5921373/WO-A; 4470495/US-A;
3938638/US-A
PCT APP. NO.- 00104512/EP
PATENT APPLICATION PRIORITY- 10019941.0; 10019944.5; 10019942.9
PRIORITY COUNTRY CODE- DE; DE; DE
PRIORITY DATE- 2000-04-20; 2000-04-20; 2000-04-20
APPLICANT(S)- SYSTEC POS-TECHNOLOGY GMBH
PUBLICATION COUNTRY- WO
Lindberghstrasse 8, 82178 Puchheim
DE
DE
ISSUE OF ORIGINATION- 2002-11-21
FILING LANGUAGE- GER
LANGUAGE- GER

The invention relates to a method and a system for detecting and rewarding the returning of
shopping carts to the supermarket collection points provided. During shopping, a first signal A is
generated. When a shopping cart is returned, a signal B is generated. These two signals A and B
are correlated either in the supermarket or in an information support that the customer carries
with him or her, in order to deliver a reward for returning the shopping cart. When the first
signal A is generated, the customer or an information support carried with the customer is
identified. Alternatively, the signal A is provided to the customer at the supermarket checkout
so that the customer himself/herself can take steps for the correlation of the signal A with the
signal B that is still to be obtained.; L'invention concerne un procede et un systeme permettant
de detecter et de recompenser le retour de chariots aux emplacements d'un supermarche
prevus a cet effet. Un premier signal A est genere pendant l'achat et un deuxieme signal B est
genere lorsqu'un chariot est rapporte a un emplacement prevu a cet effet. Les deux signaux A
et B sont mis en correlation soit dans le supermarche soit dans un support d'information que le
client porte sur lui, afin qu'une recompense puisse lui etre attribuee pour la restitution d'un
chariot. Lorsqu'un premier signal A est genere, le client ou un support d'information porte par ce
dernier est identifie. Le signal A peut egalement est fourni au client a la caisse du supermarche.

Ledit client doit alors s'occuper lui-meme de mettre en correlation le signal A avec le signal B a obtenir.; Es wird ein Verfahren und ein System zum Erfassen und Belohnen einer Ruckfuhrung von Einkaufswagen in die dafur vorgesehenen Sammelstellen eines Einkaufsmarktes vorgeschlagen. Wahrend des Einkaufs wird ein erstes Signal A und beim Zuruckstellen eines Einkaufswagens in eine Sammelstelle wird ein zweites Signal B generiert. Zur Ausgabe eines Bonus fur die Ruckfuhrung eines Einkaufswagens werden die beiden Signale A und B entweder im Einkaufsmarkt oder in einem Informationstrager, den der Kunde mit sich fuhrt, korreliet. Beim Generieren des ersten Signals A wird der Kunde oder ein von diesem mitgefuhrter Informationstrager identifiziert, oder aber das Signal A wird an der Kasse der Einkaufsmarkts dem Kunden mitgegeben, so dass dieser selbst fur die Korrelation des Signals A mit dem zu erhaltenen Signal B sorgen muss.

DESIGNATED COUNTRY(S)- AE; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; CA; CH; CN; CR; CU; CZ; DE; DK; DM; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

$F54$

136. METHOD AND SYSTEM FOR DETECTING AND REWARDING THE RETURN OF SHOPPING TROLLEYS
PCN   2001-11-01   2001082239/WO-A3   NDN- 263-0321-9896-5

get this item

INVENTOR(S)- WIETH, Franz; SONNENDORFER, Horst

DATE FILED- 2001-04-19
PUBLICATION NUMBER- 2001082239/WO-A3
DOCUMENT TYPE- A3
PUBLICATION DATE- 2001-11-01
Lindberghstrasse 8, 82178 Puchheim, DE; Lindberghstrasse 8, 82178 Puchheim, DE
INTERNATIONAL PATENT CLASS- G07F00706
PATENT REFERENCE(S)- 19617205/US-A; 19722609/DE-A; 29807344/DE-A; 0643372/DE-U; 0433751/EP-A; 0247632/EP-A
PCT APP. NO.- 00104443/EP
PATENT APPLICATION PRIORITY- 10019941.0
PRIORITY COUNTRY CODE- DE
PRIORITY DATE- 2000-04-20
APPLICANT(S)- SYSTEC POS-TECHNOLOGY GMBH
PUBLICATION COUNTRY- WO
Lindberghstrasse 8, 82178 Puchheim
DE
DE
ISSUE OF ORIGINATION- 2002-11-21
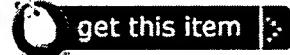**FILING LANGUAGE**- GER
LANGUAGE- GER

Disclosed is a system for detecting and rewarding the return of shopping trolleys in collection

points provided therefor in a supermarket. According to the inventive system, a signal corresponding to a dividend is generated as soon as a shopping trolley is returned to a collection point Said signal is only generated when the shopping trolley is returned correctly to a row of shopping trolleys. The correct return of the shopping trolley is monitored by means of a digital image processing camera or with an optical signal transmitter which cooperates with evaluation units disposed on the shopping trolley.; L'invention concerne un systeme pour detecter et recompenser la remise en place de chariots pour magasins aux points de collecte d'un supermarche prevus a cet effet. Dans ledit systeme, un signal servant a l'emission d'un bonus est genere des qu'un chariot pour magasins est ramene a un point de collecte. Le signal servant a l'emission d'un bonus n'est toutefois genere que lorsque le chariot pour magasins est place correctement dans la rangee de chariots. La surveillance de l'introduction, qui doit etre correcte, se fait de preference au moyen d'une camera optique de traitement d'images ou a l'aide d'un emetteur de signal optique qui coopere avec des unites d'evaluation montees sur le chariot pour magasins.; Es wird ein System zum Erfassen und Belohnen der Ruckfuhrung von Einkaufswagen in die dafur vorgesehenen Sammelstellen eines Einkaufsmarktes vorgeschlagen, bei dem ein Signal zur Ausgabe eines Bonus generiert wird, sobald ein Einkaufswagen in eine Sammelstelle zuruckgestellt wird. Das Signal zur Ausgabe eines Bonus wird allerdings nur dann generiert, wenn der zuruckgestellte Einkaufswagen ordnungsgemass in die Einkaufswagen-Stapelreihe eingestellt wird. Die Uberwachung des ordnungsgemassen Einstellens erfolgt vorzugsweise mittels einer digital bildverarbeitenden Kamera oder mit einem optischen Signalgeber, der mit an den Einkaufswagen angebrachten Auswerteeinheiten zusammenwirkt.

DESIGNATED COUNTRY(S)- AE; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; CA; CH; CN; CR; CU; CZ; DE; DK; DM; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

F55

137. A SYSTEM AND METHOD FOR USING LOYALTY POINTS
PCN   2001-10-25   2001079966/WO-A3 NDN- 263-0321-0741-8

get this item

INVENTOR(S)- CHIEN, Emily; SANCHEZ, Patricia, G.; SAUNDERS, Daniela, M.; WISEMAN, Jill, Kudysch; BALAGOPAL, C., R.; KINDERKRECHT, Al; PARSON, Jon, W.; PRESTON, Ray

DATE FILED- 2001-04-13
PUBLICATION NUMBER- 2001079966/WO-A3
DOCUMENT TYPE- A3
PUBLICATION DATE- 2001-10-25
21 East 87th, New York City, NY 10128; 147 North Eighth Avenue, Highland Park, NJ 08904; 280 Rector Place, Apt. 3A, New York City, NY 10280; 200 East 82nd Street #16C, New York City, NY 10028; P.O. Box 1712, Litchfield Park, AZ 85340; 5334 East Kelton Lane, Scottsdale, AZ 85254; 1418 West Lake Mirage, Gilbert, AZ 85233; 8219 West Mariposa Grande, Peoria, AZ 85382
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 5537314/US-A; 6222914/US-A; 0101282/US-B1
PCT APP. NO.- 00112219/US

PATENT APPLICATION PRIORITY- 60/197296; 60/200492; 60/201114
PRIORITY COUNTRY CODE- US; US; US
PRIORITY DATE- 2000-04-14; 2000-04-28; 2000-05-02
APPLICANT(S)- AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.
PUBLICATION COUNTRY- WO
American Express Tower, World Financial Center, New York, NY 10285-4900
US
US; US; US; US; US; US; US; US
ISSUE OF ORIGINATION- 2002-03-21
FILING LANGUAGE- ENG
LANGUAGE- ENG

The present invention involves spending loyalty points over a computerized network to facilitate a transaction. With this system, a loyalty program participant is able to use an existing transaction card to purchase an item over a computerized network, while at the same time offsetting the cost of that transaction by converting loyalty points to a currency value credit and having the credit applied to the participant's financial transaction account. Currency credit from converted loyalty points may also be applied to stored value cards, online digital wallet accounts and the like. Further, currency credit may also be applied to other accounts to effect a gift or donation.; La presente invention concerne l'utilisation de points fidelite sur un reseau informatise pour faciliter une transaction. Avec ce systeme, un participant au programme fidelite peut utiliser une carte de transaction pour acheter un article sur un reseau informatise, tout en compensant le co.t de cette transaction par conversion des points fidelite en credit de valeur monetaire et application du credit sur le compte des transactions financieres du participant. Le credit monetaire obtenu des points fidelite convertis peut egalement etre applique sur des cartes de valeur stockee, des comptes portefeuilles numeriques en ligne, ou autre. De plus, le credit monetaire peut egalement etre applique sur d'autres comptes pour effectuer un cadeau ou un don.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

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138. **LOYALTY AND REWARDS PROGRAM OVER DISTRIBUTED NETWORK**
PCN 2001-10-18 2001077856/WO-A1 NDN- 263-0320-1945-1

get this item

INVENTOR(S)- WILLS, Scott

DATE FILED- 2001-04-04
PUBLICATION NUMBER- 2001077856/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-10-18
1055 Eastwood Drive, Los Altos, CA 94024
INTERNATIONAL PATENT CLASS- G06K01500

PATENT REFERENCE(S)- 4723212/US-A; 4908761/US-A; 5483049/US-A
PCT APP. NO.- 00110890/US
PATENT APPLICATION PRIORITY- 09/544144
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 2000-04-06
APPLICANT(S)- BRIGHTSTREET.COM, INC.
PUBLICATION COUNTRY- WO
Suite 100, 1601 S. De Anza Boulevard, Cupertino, CA 95014
US
US
FILING LANGUAGE- ENG
LANGUAGE- ENG

A method and system provides a loyalty program in conjunction with an online promotions system wherein users are presented with promotions at least some of which include rewards associated with certain user actions. Where a user selects and downloads a promotion (204), the loyalty system updates (206) the user loyalty account to give credit for a first reward associated with the selected promotion. Upon the user taking a further action (208) on the promotion, such as by purchasing the good or service associated with the promotion, the loyalty system provides the user with a second loyalty reward and updates (210) the user loyalty account to reflect a credit for the second reward The system may operate in conjunction with a point-of-sale system, wherein the second reward is instantaneously updated and presented to the user. The online promotions system presents the user with a status of current loyalty rewards received and pending loyalty rewards which could be received upon the user taking further action.; L'invention porte sur un procede et un procede relatifs a un programme de fidelisation associe a un systeme de promotions en ligne selon lequel le client se voit proposer des articles promotionnels dont certains comportent des cadeaux lies a certaines de ses actions. Lorsque le client selectionne et telecharge un article promotionnel (204), le systeme de fidelisation actualise (206) son compte de fidelite et lui attribue un credit pour un premier cadeau associe a ladite promotion. Lorsque le client selectionne une nouvelle fois (208) l'article promotionnel (204) par exemple en acquerant le bien ou le service promotionnel, le systeme de fidelisation lui octroie un deuxieme cadeau et actualise (210) en consequence son compte de fidelite. Le systeme peut etre exploite en liaison avec un systeme de points de vente, la deuxieme recompense etant instantanement actualisee et presentee au client. Le systeme de promotions en ligne offre au client la possibilite de percevoir immediatement ses cadeaux de fidelite ou de les percevoir lors de l'une de ses actions suivantes.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

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139. PROVIDING INTERNET SERVICES TO AUTOMATED TELLER MACHINE
PCN 2001-09-13 2001067365/WO-A1 NDN- 263-0316-1078-9

get this item

INVENTOR(S)- BAHRI, Rajeev; OFORI, John

DATE FILED- 2001-03-09
PUBLICATION NUMBER- 2001067365/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-09-13
3200 North Lake Shore Drive, Apt. 1102, Chicago, IL 60657; 272 Hubbard Avenue, Unit 11, Stamford, CT 06905
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 6061660/US-A; 6073119/US-A; 6085177/US-A
PCT APP. NO.- 00107921/US
PATENT APPLICATION PRIORITY- 09/522133; 09/656260
PRIORITY COUNTRY CODE- US; US
PRIORITY DATE- 2000-03-09; 2000-09-06
APPLICANT(S)- TEKCHAND, LLC
PUBLICATION COUNTRY- WO
111 West Jackson Boulevard, Suite 500, Chicago, IL 60604
US
US; US
FILING LANGUAGE- ENG
LANGUAGE- ENG

A system and method provide customized, Internet enabled informational and transactional services via an Automated Teller Machine (ATM). A myriad of services, such as real time stock quotes, e-mail forwarding, weather information, directions to restaurants and movie theatres, customized advertising, and the ability to execute web-based transactions with or without a bank card, are made available via the ATM. By tapping into the vast ATM network, the ATM can be used as a delivery point for a variety of information available on the World Wide Web as well as being used as an Internet access device. The system and method also enable a consumer rewards program, wherein redeemable points can be allocated to users to offset ATM transaction fees, for example.; La presente invention concerne un systeme et un procede fournissant de facon adaptee, via un guichet automatique bancaire, des services informationnels et transactionnels compatibles avec l'Internet. Via le guichet automatique bancaire, on a acces a de multiples services tels que la bourse en temps reel, le courrier electronique, la meteo, des conseils de sortie au restaurant et au cinema, de la publicite personnalisee, et la possibilite d'executer des transactions web avec ou sans carte bancaire. Le raccordement au reseau des guichets automatiques bancaires permet d'utiliser ceux-ci comme des points de fourniture pour de nombreuses informations disponibles sur l'Internet, mais aussi comme appareil d'acces a l'Internet. Le systeme et le procede permettent des actions fidelisation des clients par lesquelles les points gagnes par les utilisateurs leurs permettent de reduire le prix a payer pour des transactions via les guichets automatiques bancaires.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

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140. APPARATUS AND METHOD FOR PLAYING AN AUXILIARY GAME WITH PRIZE

REWARDING SYSTEM
PCN   2001-08-09   2001057816/WO-A1   NDN- 263-0312-2549-3

get this item

INVENTOR(S)- DUHAMEL, Gerald

DATE FILED- 2001-01-31
PUBLICATION NUMBER- 2001057816/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-08-09
290 St-Damase, Drummondville, Quebec J2B 6J5
INTERNATIONAL PATENT CLASS- G07F01732
PATENT REFERENCE(S)- 0797175/US-A; 0971326/EP-A; 2270005/EP-A; 5393057/GB-A;
5393057/US-A
PCT APP. NO.- 00100109/CA
PATENT APPLICATION PRIORITY- 09/496280
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 2000-02-01
APPLICANT(S)- LABTRONIX CONCEPT INC.
PUBLICATION COUNTRY- WO
Bureau 310, 2120, rue Letendre, Drummondville, Quebec J2C 7E9
CA
CA
FILING LANGUAGE- ENG
LANGUAGE- ENG

A method for playing an auxiliary game depending on the results or events of a primary game is provided. The events of the primary game are divided in three classes: credit event, no- credit event and non-event hold, and those events have different influences on the auxiliary game. The method for playing the auxiliary game comprises keeping information coming from the primary game and awarding the player of the primary game when a certain criteria is achieved on the auxiliary game. The method also comprises a visual display of the information recorded by the auxiliary game to improve the pleasure and to maintain the interest of the player who plays the primary game. A loss is defined as a no-credit event in the auxiliary game, a win with 21 is a credit event and other games are non-event holds.; L'invention concerne un procede pour jouer a un jeu auxiliaire en fonction des resultats ou des evenements obtenus a un jeu principal. Les evenements du jeu principal se divisent en trois categories : evenement credit, evenement sans credit, non evenement passer son tour, ces evenements ayant des influences differentes sur le jeu auxiliaire. Ledit procede pour jouer a un jeu auxiliaire comprend la memorisation d'informations provenant du jeu principal et la recompense du joueur au jeu principal lorsqu'un critere determine est realise dans le jeu auxiliaire. Ce procede comprend egalement l'affichage des informations enregistrees par le jeu auxiliaire pour accro tre le plaisir et alimenter l'interet du joueur au jeu principal. Une perte est definie comme un evenement sans credit dans le jeu auxiliaire, un gain avec 21 points est un evenement credit, et les autres jeux sont des non evenements passer son tour.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ;

CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

141. METHOD AND SYSTEM FOR PROVIDING INSURANCE POLICY INCENTIVE REWARDS
PCN   2001-07-19   2001052156/WO-A1   NDN- 263-0309-6476-2

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INVENTOR(S)- LEVISON, Michael, D.

DATE FILED- 2001-01-12
PUBLICATION NUMBER- 2001052156/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-07-19
210 Landfall Road, Atlanta, GA 30328
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 6009415/US-A
PCT APP. NO.- 00101213/US
PATENT APPLICATION PRIORITY- 60/175748
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 2000-01-12
APPLICANT(S)- COVERDELL & COMPANY
PUBLICATION COUNTRY- WO
1718 Peachtree Street, Atlanta, GA 30309
US
US
FILING LANGUAGE- ENG
LANGUAGE- ENG

Disclosed is a method for targeting incentive rewards , in the form of an insurance coverage credits to individuals conducting business activites of interest (Figure 2). In a preferred mode, a "Policy Rewards " progam implementing the disclosed method provides an incentive for a consumer to conduct more business with a commercial enterprise. Thus, the method can involve the awarding of coverage credits or additional coverage amounts either permanently or for a specified period of time on a wide range of insurance policies in return for a consumer taking agreed upons actions. The method can be implemented in any suitable manner, including completely automatically. Preferably the method is performed automatically through electronic means.; L'invention concerne un procede destine a attribuer des primes de rendement, sous forme de credits de garantie, destinees a des particuliers exercant des activites industrielles et commerciales d'interet (Fig. 2). Dans un mode prefere, un programme de (less than) primes de police (greater than) mettant en oeuvre ledit procede encourage un consommateur a faire davantage d'affaires avec une entreprise commerciale. Ainsi, le procede peut comprendre la remise de credits de garantie ou de sommes de garantie supplementaires, soit a titre permanent, soit pour une periode de temps definie, sur une large gamme de polices d'assurance en retour a des actions convenues mises en oeuvre par le consommateur. Le procede peut etre mis en oeuvre de n'importe quelle maniere convenable, celle-ci pouvant etre completement automatique. De preference, le procede est effectue automatiquement par l'intermediaire d'un dispositif electronique.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH;

CN; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS;
JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO;
NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU;
ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU;
TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ;
CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

F60

142. COMBINED IN-STORE AND ON-LINE INTERACTIVE REWARD REDEMPTION SYSTEM AND METHOD
PCN   2001-06-14   2001043034/WO-A3 NDN- 263-0306-1409-0

get this item

INVENTOR(S)- FREDREGILL, Willard, R.; SCHRUM, Harold, E.

DATE FILED- 2000-12-08
PUBLICATION NUMBER- 2001043034/WO-A3
DOCUMENT TYPE- A3
PUBLICATION DATE- 2001-06-14
16729 Indigo Road, Lakeville, MN 55044; 7001 Derby Drive, Chanhassen, MN 55317
INTERNATIONAL PATENT CLASS- G07F00702; *G06F01760
PATENT REFERENCE(S)- 2754082/US-A; 5689100/FR-A; 5710887/US-A; 5774870/US-A;
5855007/US-A; 9825242/US-A; 9849658/WO-A
PCT APP. NO.- 00033525/US
PATENT APPLICATION PRIORITY- 09/457845
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 1999-12-09
APPLICANT(S)- CARLSON MARKETING GROUP, INC.
PUBLICATION COUNTRY- WO
1405 Zenium Lane North, Plymouth, MN 55441-8249
US
US; US
ISSUE OF ORIGINATION- 2002-01-03
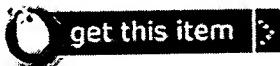**FILING LANGUAGE**- ENG
LANGUAGE- ENG

A computer implemented consumer transaction point accumulation system in which a consumer earns and accumulates points in real time for immediate use during transactions at participating retailer outlets and during on-line transactions at a retailer web site , wherein at each transaction, a customer's identification number is transmitted to a program administrator host system which stores customer records including a customer balances of points accumulated to date. The system processing each consumer transaction during the consumer visit to the retailer outlet and each on- line consumer transaction through a merchant web site to determine points awarded for each transaction and to determine whether the item purchased is a redeemable item for which points may be redeemed for a reduction of the price of the redeemable item. The system updating said customer records immediately by adding points awarded or subtracting points redeemed from the customer balance of transaction points ; Systeme informatise d'accumulation de points de transaction client, dans lequel un consommateur gagne et accumule des points en temps reel en vue d'une utilisation immediate durant des transactions a une participation de debouches de detaillants, et durant des transactions en ligne a un site Web de

detaillants, caracterise en ce qu'a chaque transaction, un numero d'identification client est transmis a un systeme hote administrateur de programme qui memorise les enregistrements clients, y compris les balances de points accumules par le client jusqu'a une date determinee. Le systeme traite chaque transaction client durant la visite du client au debouche detaillant, et chaque transaction client, en ligne, par un site Web commercial, afin de determiner les points attribues pour chaque transaction, et de determiner si l'article achete est un article rachetable pour lequel des points peuvent etre rachetes pour une reduction de prix dudit article. Le systeme actualise immediatement lesdits enregistrements client par addition des points attribues, ou soustraction des points rembourses, a partir de la balance client des points de transaction.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CR; CU; CZ; CZ; DE; DE; DK; DK; DM; DZ; EE; EE; ES; FI; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

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143. METHOD FOR ENLISTING AND REWARDING AGENTS FOR ASSISTING WITH LEAD GENERATION AND TRANSACTIONS
PCN   2001-06-14   2001043031/WO-A1 NDN- 263-0306-1394-1

get this item

INVENTOR(S)- CHIN, Woodrow

DATE FILED- 2000-12-08
PUBLICATION NUMBER- 2001043031/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-06-14
50 West 34th Street, Suite 7B1, New York, NY 10001
INTERNATIONAL PATENT CLASS- G06F01760; *H04M00322
PATENT REFERENCE(S)- 5644619/WO-A1; 5991733/US-A; 5995939/US-A; 6112181/US-A
PCT APP. NO.- 00033407/US
PATENT APPLICATION PRIORITY- 60/170113; 09/524455
PRIORITY COUNTRY CODE- US; US
PRIORITY DATE- 1999-12-10; 2000-03-10
APPLICANT(S)- REFERRALS.COM
PUBLICATION COUNTRY- WO
959 8th Avenue, New York, NY 10019
US
US
FILING LANGUAGE- ENG
LANGUAGE- ENG

A reward-based lead generation and transaction system is provided, comprising a sponsor (2) component, a referral system component (4) and a plurality of recipient components (6a, 6b, 6c). The system of this invention, according to one embodiment of the invention, is employed to fulfill business needs and opportunities over the Internet The sponsor component represents the

sponsor who wishes to have such a need or opportunity fulfilled. The recipient components represent the many recipients who assist with the referral process, eventually locating a recipient in the chain of referrals who is interested in closing a deal with the sponsor. Both the sponsor and recipient components are each configured to interact with the referral system component, which in turn is configured to employ the necessary elements of the transaction and referral process. The sponsor, such as an individual or corporate entity, typically contacts the referral system when a business or personal opportunity or transaction needs to be fulfilled.; L'invention concerne un systeme de production de references et de transactions basees sur la recompense, comprenant un composant sponsor (2) , un composant systeme de recommandation (4), plusieurs composants destinataires (6a, 6b, 6c). Selon un des modes de realisation, le systeme de la presente invention sert a combler des opportunites et des besoins commerciaux par le biais d'Internet. Le composant sponsor represente le sponsor qui desire que ces opportunites et ces besoins soient remplis. Les composants destinataires representent plusieurs destinataires assistants le procede de recommandation, en localisant par exemple un destinataire dans la cha ne des selectionnes interesses a conclure une affaire avec le sponsor. A la fois les composants sponsor et destinataires sont concus de maniere a interagir avec le composant systeme de recommandation, a son tour concu de maniere a utiliser les elements necessaires de la transaction et du procede de recommandation. Le sponsor, notamment un individu ou une entite commerciale, prend, en general, contact avec le systeme de recommandation lorsqu'une opportunite commerciale ou personnel ou des besoins de transactions doivent etre remplis.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

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144. LOTTERY AWARD PROMOTIONAL METHOD AND SYSTEM
PCN   2001-06-14   2001043006/WO-A1 NDN- 263-0306-1200-6

get this item

INVENTOR(S)- DUCKWORTH, Noel; BERRYMAN, Chris

DATE FILED- 2000-11-17
PUBLICATION NUMBER- 2001043006/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-06-14
Level 1, CSI House, 166 Featherston Street, Wellington; 12 Holly Road, Christchurch
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 5368129/JP-A; 5513102/US-A
PCT APP. NO.- 00000233/NZ
PATENT APPLICATION PRIORITY- 501706
PRIORITY COUNTRY CODE- NZ
PRIORITY DATE- 1999-12-10
APPLICANT(S)- GLOBAL ONLINE PROMOTIONS INC
PUBLICATION COUNTRY- WO

818 West Seventh Street, Los Angeles, CA 90017
US
NZ; NZ
FILING LANGUAGE- ENG
LANGUAGE- ENG

This invention relates to electronic point-of-sale, Internet or business to business promotional methods and systems and in particular to a sales promotion method which promotes customer purchases and loyalty at various merchant outlets. In particular, this invention is a retail promotional system in which shoppers making specified levels and types of purchases at participating merchant outlets are eligible to receive an entry in a lottery. In the preferred embodiment the entry comprises a game ticket containing lines of numbers that may win prizes in various divisions based on a match with numbers drawn at end of a lottery period. Alternatively, the shopper may be eligible for a voucher or instant prize.; L'invention concerne un point de vente electronique sur Internet ou des procedes et des systemes de promotion de commerce interentreprises et, plus particulierement, un procede de promotion de vente ayant pour objectif d'attirer des clients et de les fideliser en differents points de vente. L'invention concerne plus particulierement un systeme de promotion au detail dans lequel les clients faisant des achats de types et niveaux specifies aux points de vente peuvent beneficier d'une participation a un tirage de loterie. Selon un mode de realisation prefere, on remet un billet de jeu presentant des rangees de nombres susceptibles de gagner des prix. Pour gagner, il suffit que ces numeros correspondent aux numeros tires a la fin d'une periode de loterie. Selon une variante, le client peut recevoir un voucher ou un prix instantane.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

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145. SOAP DISPENSER HAVING REWARD PROGRAM
PCN   2001-06-14   2001041612/WO-A1 NDN- 263-0305-5261-7

get this item

INVENTOR(S)- HOWES, Ronald, Bruce, Jr.; COPELAND, James, L.

DATE FILED- 2000-12-06
PUBLICATION NUMBER- 2001041612/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-06-14
5308 Grand Avenue South, Minneapolis, MN 55419; 12748 Dover Drive, Apple Valley, MN 55124
INTERNATIONAL PATENT CLASS- A47K00512
PATENT REFERENCE(S)- 0848114/WO-A1; 0963728/EP-A; 5945910/EP-A; 9096079/US-A
PCT APP. NO.- 00033095/US
PATENT APPLICATION PRIORITY- 09/458478
PRIORITY COUNTRY CODE- US

PRIORITY DATE- 1999-12-09
APPLICANT(S)- ECOLAB INC.
PUBLICATION COUNTRY- WO
Ecolab Center, St. Paul, MN 55102
US
US; US
FILING LANGUAGE- ENG
LANGUAGE- ENG

A system for rewarding and encouraging compliance with a predetermined personal hygiene standard in a hygiene compliance program. The system comprises a fluid dispenser. The fluid dispenser includes an actuator. A sensor is connected to the actuator. A processor in electrical communication with the sensor. The processor is configured to increment a count when the sensor is actuated, relate the count to the identification code, and compare the count to a predetermined number.; L'invention se rapporte a un systeme permettant de recompenser et d'encourager le respect de regles d'hygiene personnelle preetablies selon un programme donne. Ce systeme comporte un distributeur de fluide comportant un actionneur. Un capteur est connecte audit actionneur. Une unite de traitement est en communication electrique avec le capteur. Cette unite de traitement est concue pour incrementer un compteur lorsque le capteur est actionne, pour associer le compte a un code d'identification et pour comparer ce compte a un nombre preetabli.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

1쟞6. METHOD AND SYSTEM FOR TRACKING AND REWARDING CONNECTION TIMETO A NETWORK RESOURCE
PCN   2001-06-07   2001041015/WO-A1 NDN- 263-0305-3136-5

[get this item]

INVENTOR(S)- MARSHALL, T., Thaddeus

DATE FILED- 2000-11-29
PUBLICATION NUMBER- 2001041015/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-06-07
7 Clover Leaf Court, Medford, NJ 08055
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 6081788/US-A; 6128599/US-A
PCT APP. NO.- 00032507/US
PATENT APPLICATION PRIORITY- 60/167982; none
PRIORITY COUNTRY CODE- US; US
PRIORITY DATE- 1999-11-30; 2000-11-27
APPLICANT(S)- STICKITSOFTWARE.COM, LLC

PUBLICATION COUNTRY- WO
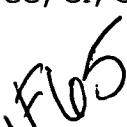314 South State Street, Dover, DE 19901
US
US
FILING LANGUAGE- ENG
LANGUAGE- ENG

A method for tracking and rewarding connection time from client systems to network resources includes the steps of enrolling individuals in a program, commencing an accumulation session when an individual connects to a participant's resource, such as an Internet website, tracking the length of time of an accumulation session and the quality of the attention demonstrated by the individual during the measured period of connection time, and calculating a credit value based on the length of time and quality of attention. (items 100, 105, 110). The greater the length of time and the quality of attention, the greater the credit value. A quality measure of individual attention specific to the individual may be calculated based on quality of attention as measured by responses to prompts. This quality measure may also be a factored that is credits that are accumulated and subsequently earned. The quality of the attention demonstrated by the user may be measured by offering various types of prompts throughout an accumulation session, and recording the length of time between an offered prompt and the provided response by the user, if any. A central program administrator may maintain records relating to the backgrounds of each user and participant resources may provide information recorded at accumulation sessions to the program administrator.; L'invention concerne un procede pour surveiller et recompenser le temps de connexion a des ressources reseau a partir de systemes clients. Le procede consiste en ce qui suit: faire participer des personnes a un programme; commencer une seance d'accumulation lorsqu'un individu se connecte a une ressource de participant telle qu'un site Web; surveiller la duree d'une seance d'accumulation et l'attention manifestee par la personne pendant la periode de connexion mesuree; et calculer la valeur de credit sur la base de la duree de connexion et de l'attention portee par la personne (Figure 1, articles 100, 105, 110). Plus longue est la duree et plus intense est l'attention manifestee par la personne, plus grande est la valeur de credit. On peut calculer qualitativement l'attention portee par une personne donnee a partir des reponses aux invites proposees. Ce procede de mesure de qualite de l'attention manifestee par l'utilisateur peut aussi se fonder sur des facteurs equivalant a des credits accumules et, dans un deuxieme temps, acquis par l'utilisateur. On peut mesurer la qualite de l'attention portee par une personne en lui proposant differents types d'invites proposees pendant une seance d'accumulation et en enregistrant le temps ecoule entre une invite et la reponse eventuellement donnee par l'utilisateur. Un administrateur de programmes central peut tenir un registre relatif aux antecedents de chaque utilisateur, et les ressources participantes peuvent fournir a l'administrateur de programmes des informations enregistrees pendant les seances d'accumulation.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG　.

147. KNOWLEDGE MANAGEMENT SYSTEM
PCN　2001-05-31　2001039058/WO-A1　NDN- 263-0304-5551-0

get this item

INVENTOR(S)- YOUN, Joonsoo

DATE FILED- 2000-03-29
PUBLICATION NUMBER- 2001039058/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-05-31
203-402, Hangaram Apartment, 1586, Gwanyang-Dong, Dongan-Ku, Anyang-Si, Kyonggi-Do 431-060
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 0375970/US-A; 2159635/EP-A; 9062740/JP-A; 9319812/JP-A
PCT APP. NO.- 00000278/KR
PATENT APPLICATION PRIORITY- 1999/52252
PRIORITY COUNTRY CODE- KR
PRIORITY DATE- 1999-11-23
APPLICANT(S)- YOUN, Joonsoo
PUBLICATION COUNTRY- WO
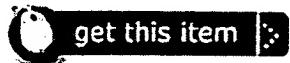203-402, Hangaram Apartment, 1586, Gwanyang-Dong, Dongan-Ku, Anyang-Si, Kyonggi-Do 431-060
KR
KR
FILING LANGUAGE- KOR
LANGUAGE- ENG

A knowledge management system through internet is disclosed. The knowledge management system has a certificate server equipped with a search engine and data of the system; a point server for storing points at each account of all personnels; a knowledge repository for storing the knowledge recognized as common value through a question and an answer between knowledge man and ordinary employee; list of knowledge men recognized as having separate information and knowledge other than the knowledge stored at the knowledge repository; list of data relating to the knowledge stored at the knowledge repository; and a reply watcher for managing mail relating to a question and an answer between knowledge man and ordinary employee. Thus, the knowledge management system is managed in a game type that all personnels participate and exchange information and expense. Also, the corresponding reward to all actions of creation and circulation of the knowledge is provided instantly.; L'invention concerne un systeme de gestion des connaissances par l'Internet. Le systeme de gestion des connaissances comprend un serveur de certificats equipe d'un moteur de recherche ainsi que des donnees du systeme; un serveur de points destine a stocker des points a chaque comptage de tous les personnels; un referentiel de connaissances destine a stocker les connaissances reconnues comme etant une valeur commune par une question et une reponse entre un homme de savoir et un employe ordinaire; une liste d'hommes de savoir reconnus comme ayant des informations et des connaissances separees autres que les connaissances stockees dans le referentiel de connaissance; une liste de donnees relatives aux connaissances stockees dans le referentiel de connaissances; et un systeme observateur de reponses destine a gerer le courrier relatif a une question ainsi qu'une reponse entre un homme de savoir et un employe ordinaire. Ainsi, le systeme de gestion des connaissances est gere dans un type de jeu auquel tous les personnels participent et echangent des informations et des depenses. De meme, la recompense correspondante a toutes les actions de creation et de circulation des connaissances est fournie instantanement.

DESIGNATED COUNTRY(S)- AU; CA; CN; JP; NZ; SG; US; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE   .

Aolo

148. METHOD AND APPARATUS FOR ACCESSING AN INTERACTIVE INCENTIVE REWARDS PROGRAM THROUGH A WIRELESS COMMUNICATIONS NETWORK
PCN   2001-05-31   2001039053/WO-A2   NDN- 263-0304-5535-1

get this item

INVENTOR(S)- HEINARO, Heikki; VARONEN, Ari, Pekka; NIHTILA, Jukka

DATE FILED- 2000-11-20
PUBLICATION NUMBER- 2001039053/WO-A2
DOCUMENT TYPE- A2
PUBLICATION DATE- 2001-05-31
Puuskakuja 23 G, FIN-00850 Helsinki; Otakaari 20 A 1, FIN-02150 Espoo; Louhentie 11 C 52, FIN-02130 Espoo
INTERNATIONAL PATENT CLASS- G06F01760
PCT APP. NO.- 00001717/IB
PATENT APPLICATION PRIORITY- 09/448209
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 1999-11-23
APPLICANT(S)- NOKIA CORPORATION; NOKIA INC.
PUBLICATION COUNTRY- WO
Keilalahdentie 4, FIN-02150 Espoo; 6000 Connection Drive, Irving, TX 75039
FI; US
FI; FI; FI
FILING LANGUAGE- ENG
LANGUAGE- ENG

A method and apparatus for accessing an interactive incentive reward to notify program members of eligibility to redeem awards offered by reward program participants. A central controller interfaces a reward program owner database, and one or more reward service provider databases to a mobile network. The network provides communication with terminal devices, such as mobile phones used by the program members. In response to a reward query placed by a member through a member's mobile phone, the central controller will access the member's program account to determine an account balance, access the reward service provider databases to locate, in response to the query, reward providers in a general vicinity of the member, and communicate information through the mobile network to the member's mobile phone concerning the located rewards The member can then redeem the rewards ; L'invention concerne un procede et un appareil permettant d'acceder a un programme interactif de fidelisation par prime par le biais d'un reseau de radiocommunications afin d'informer les affilies de leur possibilite de se voir accorder des primes offertes par des participants au programme de primes. Un module de commande interface une base de donnees de proprietaire de programme de primes et une ou plusieurs bases de donnees de fournisseur de services de primes avec un reseau mobile. Le reseau permet la communication avec des dispositifs terminaux, tels que des telephones mobiles utilises par des affilies. En reponse a une demande de primes d'un affilie par le biais d'un telephone mobile d'affilie, le module de commande central va pouvoir acceder au compte de cet affilie et determiner son solde, acceder aux bases de donnees de fournisseur de services de primes afin de reperer, en reponse a la demande, les fournisseurs de primes se trouvant a proximite de l'affilie, et a communiquer les informations concernant les primes definies par le biais du reseau mobile aux telephones mobiles d'affilies. L'affilie se voit accorder ensuite les primes.

DESIGNATED COUNTRY(S)- AE; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; CA; CH; CN; CR; CU; CZ; DE; DK; DM; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG　　.

149. METHOD AND SYSTEM FOR MANAGING ACCESS TO TELECOMMUNICATION SERVICES IN A PROGRAMME FOR ENLISTING CUSTOMERS AND PROMOTING CUSTOMER LOYALTY , AND DEDICATED MOBILE COMMUNICATION EQUIPMENT
PCN　2001-05-31　2001039052/WO-A1　NDN- 263-0304-5532-6

get this item

INVENTOR(S)- ALLANI, Ferid

DATE FILED- 2000-11-24
PUBLICATION NUMBER- 2001039052/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-05-31
65, boulevard Lannes, F-75016 Paris
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 0367361/WO-A; 5887253/EP-A; 5983196/US-A; 9631848/US-A; 9731473/WO-A; 9732439/WO-A; 9831167/WO-A; 9852342/WO-A; 9858476/WO-A
PCT APP. NO.- 00003296/FR
PATENT APPLICATION PRIORITY- 99/14884; 99/15800; 00/04012
PRIORITY COUNTRY CODE- FR; FR; FR
PRIORITY DATE- 1999-11-26; 1999-12-15; 2000-03-30
APPLICANT(S)- ALLANI, Ferid
PUBLICATION COUNTRY- WO
65, boulevard Lannes, F-75016 Paris
FR
FR
FILING LANGUAGE- FRE
LANGUAGE- FRE

The invention concerns a method for managing access to telecommunication services for enlisting customers and promoting customer loyalty which consists in providing through a merchant site to a customer access to services offered by a telecommunication operator in partnership from a mobile communication equipment. Said method consists in supplying, by said merchant site to said operator via one or several communication networks, acquisition data for opening, on behalf of said merchant site and for the benefit of the customer, a telecommunication account with said operator; and processing the consumption data concerning the customer to manage on said telecommunication account an access credit to telecommunication services. The invention is in particular useful for direct bank activities, direct insurance, mail-order selling, by telephone and on Internet and electronic commerce.; Procede pour gerer l'acces a des services de telecommunication dans le contexte d'un programme d'acquisition et de fidelisation de clientele incluant la fourniture par un site marchand a un client

d'un acces a des services offerts par un operateur de telecommunication partenaire a partir d'un equipement de communication mobile. Ce procede comprend une fourniture, par ledit site marchand audit operateur via un ou plusieurs reseaux de communication, de donnees d'acquisition pour ouvrir, au nom dudit site marchand et au profit dudit client, un compte de telecommunication chez ledit operateur, et un traitement de donnees de consommation relatives audit client pour gerer sur ce compte de telecommunication un credit d'acces par le client a des services de telecommunication.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

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150. METHODS AND COMPOSITIONS FOR TREATING REWARD DEFICIENCY SYNDROME
PCN   2001-05-17   2001034172/WO-A3   NDN- 263-0302-5943-4

get this item

INVENTOR(S)- SULLIVAN, Gregory, M.

DATE FILED- 2000-11-03
PUBLICATION NUMBER- 2001034172/WO-A3
DOCUMENT TYPE- A3
PUBLICATION DATE- 2001-05-17
60 West 85th Street, Apt. 4B, New York, NY 10024
INTERNATIONAL PATENT CLASS- A61K031135; *A61P04300
PATENT REFERENCE(S)- 4812481/WO-A; 5550021/US-A; 5721258/US-A
PCT APP. NO.- 00030312/US
PATENT APPLICATION PRIORITY- 60/163708
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 1999-11-05
APPLICANT(S)- VELA PHARMACEUTICALS INC.
PUBLICATION COUNTRY- WO
3131 Princeton Pike, Building 4, Suite 216, Lawrenceville, NJ 08648
US
US
ISSUE OF ORIGINATION- 2001-10-25
FILING LANGUAGE- ENG
LANGUAGE- ENG

The present invention relates to methods and compositions for treating Reward Deficiency Syndrome (RDS) using a therapeutically effective amount of a monoamine oxidase B inhibitor. The present invention also relates to compositions for treating RDS comprising selegiline in very low dose.; L'invention concerne des procedes et des compositions pour traiter le Syndrome d'insatisfaction (RDS) par une quantite therapeutiquement efficace d'inhibiteur B mono-amine oxydase. L'invention concerne egalement des compositions utilisees pour traiter le RDS

comportant de la selegiline a tres faible dose.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

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151. CUSTOMER REWARD SYSTEM
PCN   2001-05-10   2001033442/WO-A1   NDN- 263-0302-3321-4

get this item

INVENTOR(S)- BENNETT, Nicholas, Luke

DATE FILED- 2000-10-19
PUBLICATION NUMBER- 2001033442/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-05-10
28 Quinlan Parade, Manly Vale, NSW 2093
INTERNATIONAL PATENT CLASS- G06F01760; *G07G00114
PATENT REFERENCE(S)- 0653735/US-A; 4573954/EP-A; 4669730/US-A; 4953895/US-A; 9618174/US-A
PCT APP. NO.- 00001270/AU
PATENT APPLICATION PRIORITY- PQ3860
PRIORITY COUNTRY CODE- AU
PRIORITY DATE- 1999-11-04
APPLICANT(S)- ARISTOCRAT TECHNOLOGIES AUSTRALIA PTY LTD
PUBLICATION COUNTRY- WO
71 Longueville Road, Lane Cove, NSW 2066
AU
AU
FILING LANGUAGE- ENG
LANGUAGE- ENG

A customer reward system includes at least one activity monitoring device for monitoring trading activity. A processor is associated with the, or each, activity monitoring device for receiving data from said activity monitoring device, for comparing the data with a predetermined trigger condition, the trigger condition being selected from a particular set of conditions, and, when the data and the predetermined trigger condition coincide, generating an output signal indicative of a customer reward ; Un systeme de recompense de clients comprend au moins un dispositif de surveillance d'activite destine a surveiller l'activite commerciale. Un processeur est lie au dispositif de surveillance d'activite ou a chaque dispositif de maniere a recevoir des donnees dudit dispositif de surveillance d'activite, a comparer les donnees avec une condition de declenchement predeterminee, ladite condition etant selectionnee a partir d'une serie specifique de conditions, et lorsque les donnees et la condition de declenchement predeterminee coincident, a generer un signal de sortie indiquant une recompense de client.

DESIGNATED COUNTRY(S)- AU; JP; NZ; US; ZA　　.

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162. USER LOYALTY AND AWARD PROGRAM
PCN　2001-05-10　2001033389/WO-A2　NDN- 263-0302-3050-0

get this item

INVENTOR(S)- ELLENBOGEN, Henry; WANG, John; MURPHY, Kristin

DATE FILED- 2000-09-28
PUBLICATION NUMBER- 2001033389/WO-A2
DOCUMENT TYPE- A2
PUBLICATION DATE- 2001-05-10
9801 Collins Avenue, ph 11, Miami, FL 33154, US; 521 Del Medio, Mountain View, CA 94040, US; 244 4th Avenue, San Francisco, CA 94118, US
INTERNATIONAL PATENT CLASS- G06F01700
PCT APP. NO.- 00026656/US
PATENT APPLICATION PRIORITY- 09/408154
PRIORITY COUNTRY CODE- US
PRIORITY DATE- 1999-09-29
APPLICANT(S)- HELLO ASIA
PUBLICATION COUNTRY- WO
3 Twin Dolphin Drive, Redwood City, CA 94063
US
US
FILING LANGUAGE- ENG
LANGUAGE- ENG

NO-ABSTRACT

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG　　.

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153. METHOD AND SYSTEM FOR PROVIDING PURCHASE INCENTIVES DESIGNED TO INCREASE CUSTOMER LOYALTY
PCN　2001-05-03　2001031531/WO-A1　NDN- 263-0301-5810-1

get this item

INVENTOR(S)- DIAMOND, David, M.; GRANGER, Daniel, D.

DATE FILED- 2000-09-15
PUBLICATION NUMBER- 2001031531/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-05-03
25 Coulter Avenue, Pawling, NY 12564; 362 Silver Moss Lane, Tarpon Springs, FL 34689
INTERNATIONAL PATENT CLASS- G06F01760
PATENT REFERENCE(S)- 5923016/US-A
PCT APP. NO.- 00021972/US
PATENT APPLICATION PRIORITY- 60/162009; 09/625061
PRIORITY COUNTRY CODE- US; US
PRIORITY DATE- 1999-10-27; 2000-07-24
APPLICANT(S)- CATALINA MARKETING INTERNATIONAL, INC.
PUBLICATION COUNTRY- WO
11300 9th Street North, St. Petersburg, FL 33716
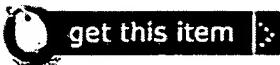US
US; US
FILING LANGUAGE- ENG
LANGUAGE- ENG

A method, system, and computer program for providing purchase incentives to customers is disclosed. Identifying information of a customer is received by a computer during a purchase transaction at a retail store (figure 1, items 101, 109). The computer determines a purchase incentive associated with the identifying information of the customer and based on purchase history information of the customer, the purchase incentive including a loyalty condition for increasing the customer's loyalty to the store and a reward to be provided to the customer (figure 2, item 205, figure 3, item 307). A printer coupled to the computer prints the purchase incentive. When the customer returns to the store to make another purchase transaction, the computer receives again the identifying information of the customer and determines whether the customer has met the loyalty condition. If the customer has met the loyalty condition, then the customer is rewarded. In alternative embodiments, all or a portion of the processing is performed by a host computer and/or a store computer coupled to the host computer.; La presente invention concerne un procede, un systeme et un logiciel de mise en place d'incitations destinees a des clients. Une information d'identification d'un client est recue par un ordinateur lors d'une transaction d'achat dans un magasin de detail (figure 1, 101,109). L'ordinateur determine une incitation d'achat associee a l'information d'identification du client et basee sur l'historique d'achats du client, l'incitation d'achat comprenant une condition de fidelite afin d'augmenter la fidelite du client au magasin ainsi qu'une recompense qui doit lui etre remise (figure 2, 205, figure 3, 307). Une imprimante couplee a l'ordinateur imprime l'incitation d'achat. Lorsque le client retourne au magasin afin d'effectuer un autre achat, l'ordinateur recoit de nouveau l'information d'identification du client et determine si ce client repond a la condition de fidelite. Si c'est le cas, alors le client est recompense. Dans d'autres realisations, tout le traitement ou une partie en est realisee par un ordinateur hote et/ou un ordinateur de magasin relie a l'ordinateur hote.

DESIGNATED COUNTRY(S)- AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; BZ; CA; CH; CN; CR; CU; CZ; DE; DK; DM; DZ; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; MZ; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; UZ; VN; YU; ZA; ZW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW; AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG   .

154. SYSTEM FOR IDENTIFYING AND VALIDATING DATA, IN PARTICULAR LOYALTY POINTS FOR PROMOTING SALES OUTLETS

PCN   2001-04-12   2001025981/WO-A1 NDN- 263-0299-4567-6

get this item

INVENTOR(S)- LEPAGE, Marc; BENSIMON, Olivier

DATE FILED- 2000-09-27
PUBLICATION NUMBER- 2001025981/WO-A1
DOCUMENT TYPE- A1
PUBLICATION DATE- 2001-04-12
4, avenue Jean Jaures, F-91430 Igny; 32, rue du Mont Thabor, F-75001 Paris
INTERNATIONAL PATENT CLASS- G06F01760; *G06K01910
PATENT REFERENCE(S)- 0933741/WO-A; 2711825/EP-A; 5250789/FR-A; 5739513/US-A
PCT APP. NO.- 00002674/FR
PATENT APPLICATION PRIORITY- 99/12319
PRIORITY COUNTRY CODE- FR
PRIORITY DATE- 1999-10-01
APPLICANT(S)- DYNAMIC SHOPPING SA
PUBLICATION COUNTRY- WO
40, rue de la Fromenterie, F-91120 Palaiseau
FR
FR; FR
FILING LANGUAGE- FRE
LANGUAGE- FRE

The invention concerns a system wherein labels (200) bear a product identity mark (210) and a coded mark (212) readable by another technique and capable of being modified in controlled and irreversible manner from an intact state to disabled state. A validating unit (100) comprises means for reading (106) and storing (104, 114) the identity of the product and means for reading (108, 110, 112) and for disabling (108, 110, 112) the coded mark. The activation of the storage means is conditioned by a prior reading of the coded mark and determining the intact state thereof, and the activation of the storage means brings about the activation of the means disabling the coded mark. The reading of marks, the storage of the product identity and the modification of the coded mark are concurrent and indivisible operations.; Des etiquettes (200) portent un marquage d'identite de produit (210) et un marquage code (212) lisible selon une autre technique et modifiable de maniere controlee et irreversible d'un etat intact a un etat altere. Un valideur (100) comporte des moyens de lecture (106) et de memorisation (104, 114) de l'identite de produit et des moyens de lecture (108, 110, 112) et d'alteration (108, 110, 112) du marquage code. L'activation des moyens de memorisation est conditionnee par une lecture prealable du marquage code et une determination de l'etat intact de celui-ci, et l'activation des moyens de memorisation entra ne l'activation des moyens d'alteration du marquage code. La lecture des marquage, la memorisation de l'identite de produit et l'alteration du marquage code sont des operations concomitantes et indivisibles.

DESIGNATED COUNTRY(S)- CA; CN; JP; AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE   .